

Mental Health Services Oversight & Accountability Commission

Bullying Prevention Advisory Committee (BPAC) Agenda Tuesday, August 31, 2021 3:00 to 5:00 pm

FOR COMPUTER/APP USE:

Link: https://mhsoac-ca-gov.zoom.us/j/85687685127

Meeting ID: 856 8768 5127 Passcode: HC5xcU*V

FOR DIAL-IN PHONE USE:

Dial-in Number: 1-669-900-6833 **Dial-in Passcode:** 52669017

TIME	TOPIC	Agenda Item
3:00 PM	Welcome and Introduction of BPAC Advisory Committee Members Commissioner Shuo Chen, Chair	
	The Chair will welcome participants the BPAC members will introduce themselves.	
	Public Comment	
3:15 PM	Youth and Adult Partnership Training Moderator: California Youth Empowerment Network (CAYEN)	1
	The Committee will participate in a training addressing youth and adult partnerships. Concepts include strategies to engage youth, skills development for adults and best practices for working effectively together.	
	Public Comment	
3:30 PM	Background and Overview of the Bullying Prevention Social Media Campaign Toby Ewing, MHSOAC Executive Director Jessica Duong, Chief of Staff, Assembly Member Phil Ting	2
	The committee will hear an overview of the background and goals of the social media project to combat the negative effects of bullying experienced by youth as a result of race, ethnicity, country of origin, or language.	
	Public Comment	

Public Notice: All meeting times are approximate and subject to change. Pursuant to the Americans with Disabilities Act, individuals who, because of a disability, need special assistance to attend or participate in any Mental Health Services Oversight and Accountability Commission Meeting may request assistance at the Commission offices, 1325 J Street, Suite 1700, Sacramento, CA 95814, by calling 916-445-8696, or by emailing the MHSOAC at mhsoac@mhsoac.ca.gov. Requests should be made one week in advance whenever possible. To accommodate people with chemical sensitivity, please do not wear heavily scented products to MHSOAC meetings.

Discussion of Priorities and Next Steps Commissioner Shuo Chen, Chair	3
The Committee will have a discussion on priorities for the social media campaign; including but not limited to target audience, messages, platforms, etc. The Committee will also discuss future action items toward the development of a social media strategy. The Committee may discuss contracting with an organization or organizations which could assist the committee in its efforts to establish as statewide social media strategy to address bullying. • Public Comment	
Adjourn The next BPAC meeting is: TBD	
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