

YOUTH-LED INNOVATION FOR CHANGE



Intro to Youth-Centered Design
Webinar
July 15th, 2019
Youth Leadership Institute



WELCOME!!

ABOUT ZOOM AND THIS WEBINAR

- This webinar is being recorded
- Use your computer audio OR your phone audio; not both
- Please stay on mute until you want to speak
- Please use video if you feel comfortable
- Unmute to speak; use chat box to comment
- Chat box function will be used for some interactive activities





INTRODUCTIONS

- Name
- Gender Pronouns
- City/ County
 - Check-In Question:

**Someone or
something that
inspires you and why**

AGENDA FOR TODAY

- Intro to Youth-Centered Design
- Next Steps
- Closing Activity and Evaluation



GOALS



- Equip YIPPC to think **innovatively and creatively** about addressing mental health issues facing youth in California in partnership with adult allies.
- Prepare YIPPC to **facilitate and lead a mental health innovation idea lab in 2019.**

COMMUNITY AGREEMENTS



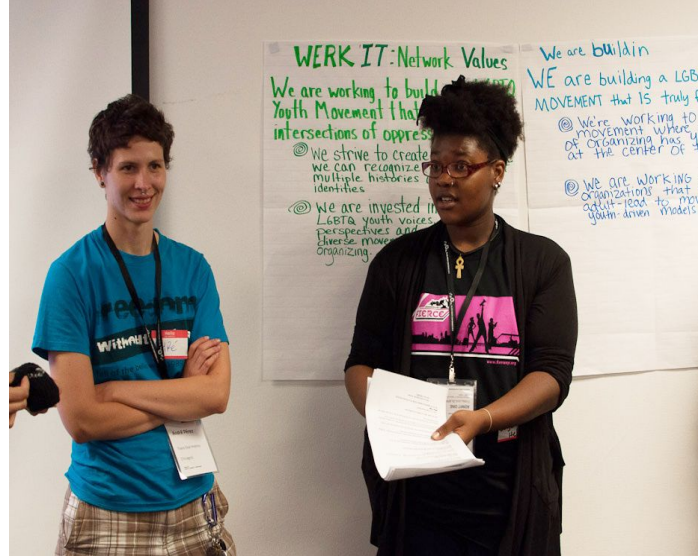
- Have fun!
- One mic, One Diva
- Let's keep phones aside!
- We are all culture keepers in this space
- Keep a sense of humor
- Be present
- **Participate! Webinars are more fun that way**

WHAT IS AN
INNOVATION
IDEA LAB?

Diverse folks gathering
in an inspiring space to
share their ideas,
experiences, and
expertise to solve
problems together.

WHY AN
INNOVATION
IDEA LAB?

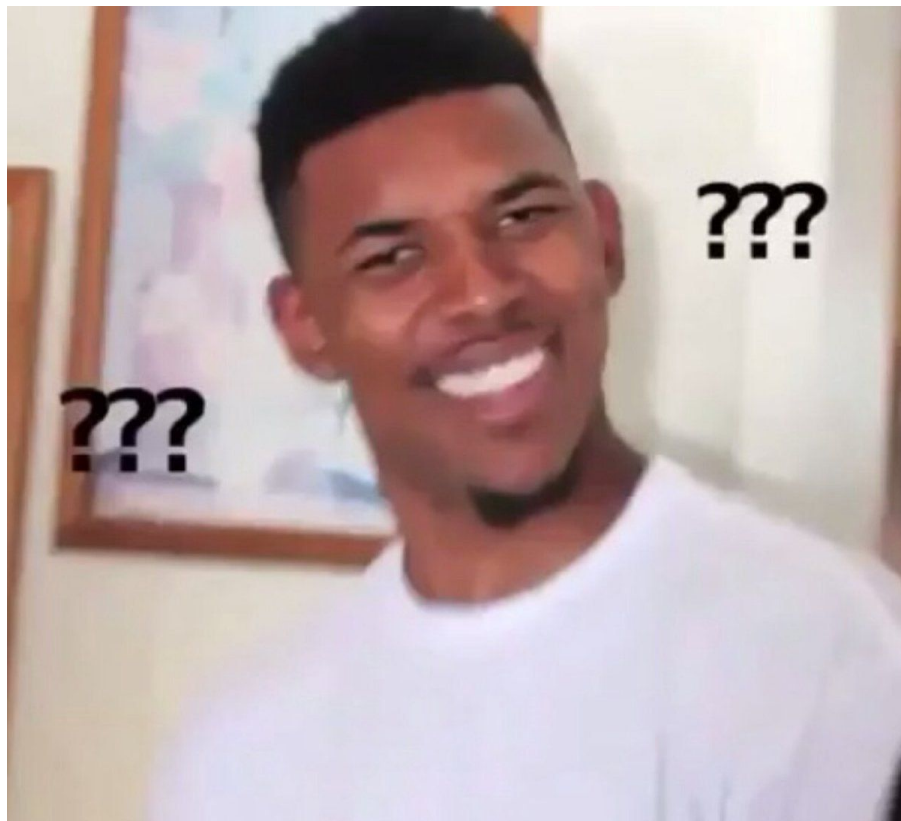
- Diversity Drives Innovation!
- People power is needed to move change
- Uplift Youth Leadership



GOAL OF OUR
INNOVATION
IDEA LAB

Bring together diverse
folks to generate
innovative solutions
that support and move
the ideas of the YIPPC
forward

HOW??





CREATIVITY

EXERCISE

WHAT IS
YOUTH-CENTERED
DESIGN?

Innovative way of planning
and working with others.

Puts **youth** needs at the
center of whatever is being
designed

Inspired by Human-Centered Design

WHAT IS
YOUTH-CENTERED
DESIGN?

Creative approach to
hands-on problem solving
that aims to get people
thinking outside the box
when it comes to issues
impacting youth

HOW DO WE
IMPLEMENT
YOUTH-CENTERED
DESIGN?

- Design a creative environment
- Share information and data about the issue from a youth perspective
- Create opportunities for people to hear and learn youth and each other
- Facilitate dynamic and inclusive brainstorming sessions focused on generating innovative solutions

DESIGN-THINKING

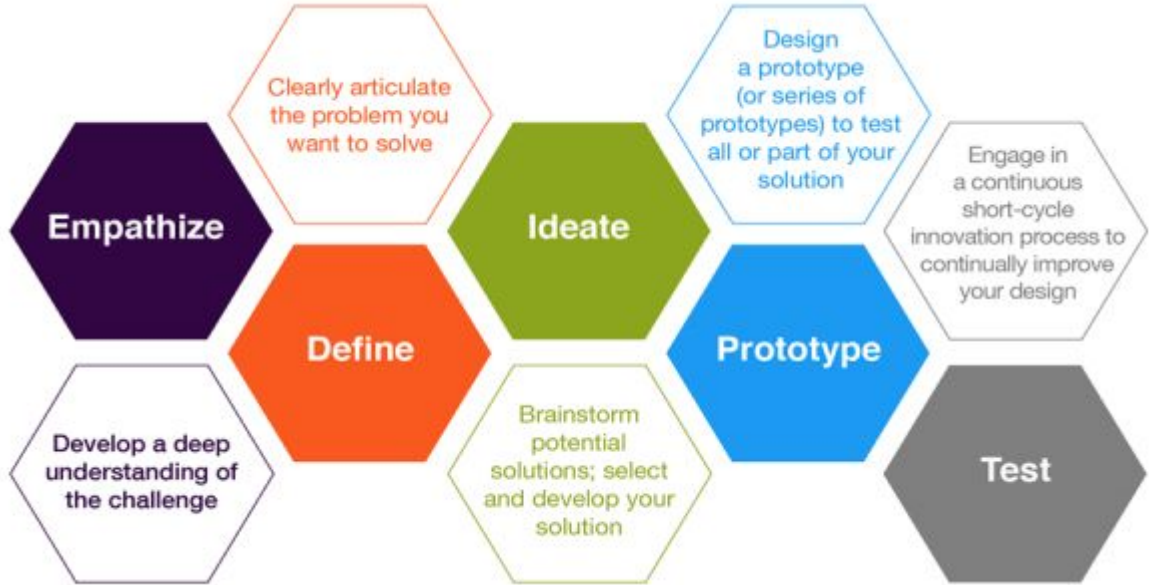
YOUTH-CENTERED

DESIGN

PROCESS

Share YIPPC's findings and innovative idea to address problem

Ex. Ideas generated and refined from the idea lab could inform this



Sharing youth experiences and perspectives
-Statewide Data
-Stories

Facilitate brainstorming sessions with participants to generate potential solutions, iterations, next steps

Ex. pilot program to move ideas of YIPPC and innovation lab partners into action



MINDSETS THAT
PROMOTE
INNOVATION

1. Empathy
2. Embrace Ambiguity
3. Iterate
4. Optimism



MINDSETS THAT
PROMOTE
INNOVATION

1. Empathy

The ability to see things from another person's perspective and sympathize with another's emotions or experience.

Empathy helps us to understand others and can compel us to take action to relieve another person's suffering.

MINDSETS THAT
PROMOTE
INNOVATION

Embrace Ambiguity Video

<https://vimeo.com/103471135>

3. Iterate

Iteration allows us to gain validation for our ideas and learn more about how to improve or refine our idea to best meet the needs of youth who are facing mental health challenges

Helps us to arrive at better solutions more quickly when we hear from others and we remain open to refining or reworking our ideas

We are open to testing our idea to ensure we are on track



MINDSETS THAT
PROMOTE
INNOVATION



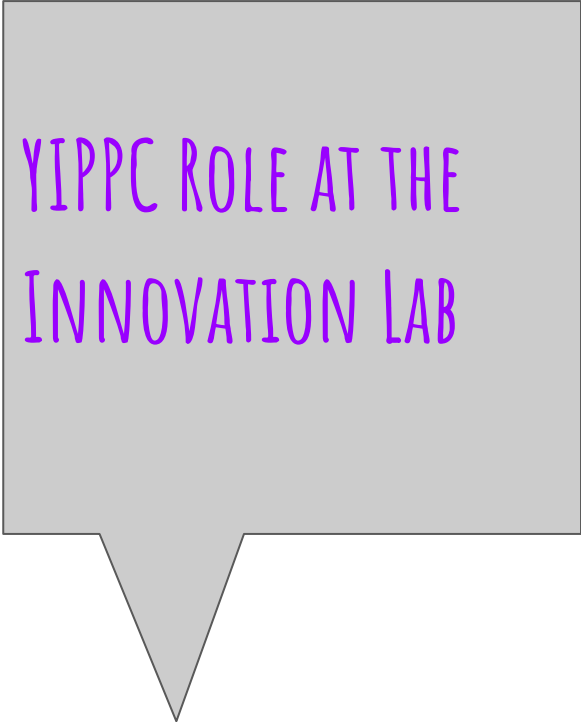
MINDSETS THAT
PROMOTE
INNOVATION

4. Optimism

Hopefulness and confidence about the future or the successful outcome

Optimism around the ability to come up with new solutions

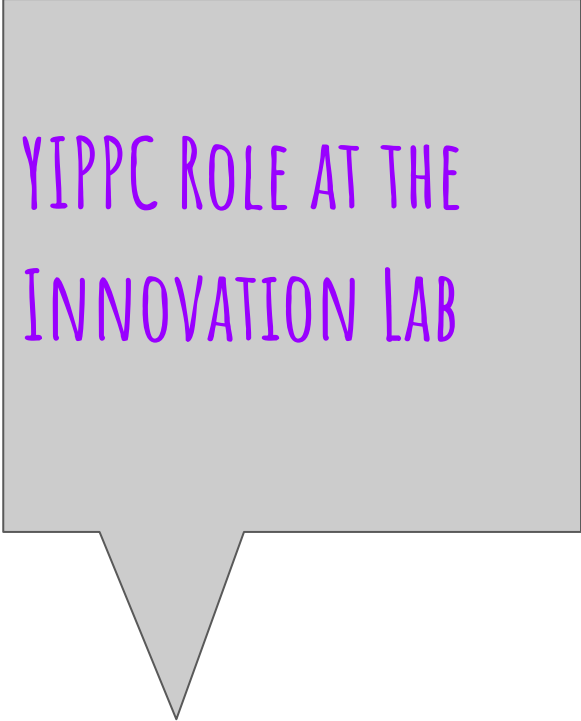
Believe that our ideas/ solutions are possible



YIPPC ROLE AT THE
INNOVATION LAB

Activate Learners

Invite people who are experts in mental health or who are curious to learn about the mental health issues facing youth from a youth perspective and who could benefit from new ways of working and creative problem solving. Bring in folks with diverse skills to ensure collaboration and cross-pollination of ideas.



YIPPC ROLE AT THE
INNOVATION LAB

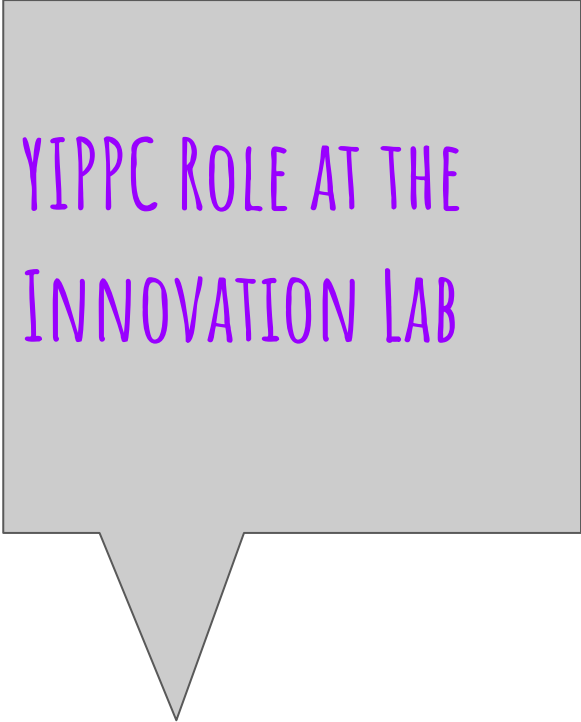
Create the Environment

Finding and creating an inspiring setting for the session that allows participants to collaborate with each other.

YIPPC ROLE AT THE
INNOVATION LAB

Facilitators

As facilitators, you will set the stage for creativity, innovation and learning.



YIPPC ROLE AT THE
INNOVATION LAB

Set the Tone

Get folks in the frame of mind to learn and enjoy.

Model behaviors and Mindsets that lead to more creative and thoughtful solutions.

Examples of Facilitation Team Roles

Lead Facilitators (MCs) Keep the agenda moving, keep energy high, present important information

Table Leads Support and guide small group conversations and activities by keeping the conversation flowing and ensuring everyone has an opportunity to speak; may include taking notes during small group discussions

Timekeepers Ensure all agenda items stay on time; support team in staying on track and on time

Examples of Facilitation Team Roles

Floater and Trouble Shooters Float around to different groups or conversations to answer questions or support your fellow team members

Cheerleaders Support your team and audience in staying positive and energized throughout the day. This may include facilitating energizers and icebreakers throughout the day



QUESTIONS OR
COMMENTS ?

UP NEXT



July 31st in Oakland!

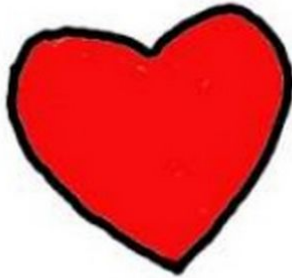
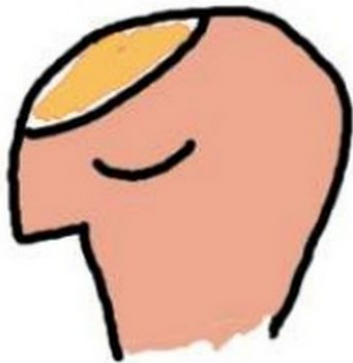
- **IDEA LAB PLANNING**
 - Agenda and meeting design
- **FACILITATION PRACTICE**

CLOSING

Head Something you are thinking about

Heart Something you are feeling

Feet Something you want to do





PLEASE FOLLOW THE LINK TO
COMPLETE THE SHORT SURVEY
(LINK IS ALSO IN THE CHAT BOX)



<https://www.surveymonkey.com/r/YIPPCWebinar>

SOURCES

<http://www.designkit.org/>

<http://www.designkit.org/resources/1>