



(Population)

Education, Awareness, and Outreach
Scoring Training Session

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Prepared by:



ANDREW CHANG & Co, LLC

June 2016

Desired Qualifications	Scale	Comments	Score
Have comparable experience in advocacy, outreach, education, and training activities related to the mental health needs of Mental Health Clients/Consumers.	Fail 0 - 3		
	Poor 4 - 7		
	Fair 8 - 10		
	Good 11 - 13		
	Outstanding 14 - 15		
Have experience that demonstrates capability to manage a project of similar duration and funding.	Fail 0 - 2		
	Poor 3 - 4		
	Fair 5 - 6		
	Good 7 - 8		
	Outstanding 9 - 10		

Desired Qualifications	Scale	Comments	Score
Have experience in designing culturally competent approaches to engagement, outreach, training, and technical assistance targeting Mental Health Clients/Consumers.	Fail 0 - 2		
	Poor 3 - 4		
	Fair 5 - 6		
	Good 7 - 8		
	Outstanding 9 - 10		
Have experience with incorporating concepts of client and family resilience and recovery into programs, projects, training, and technical assistance.	Fail 0 - 2		
	Poor 3 - 4		
	Fair 5 - 6		
	Good 7 - 8		
	Outstanding 9 - 10		

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Desired Qualifications: Self Certification	Scale	Comments	Score
Be able to demonstrate the soundness of the organization's fiscal processes involved in budgeting, subcontracting, and payroll management.	Not Certified 0		
	Certified 0		
Organization Description	Scale	Comments	Score
Overall ability for proposed Organization and Personnel to carry out all aspects of this contract in a high quality, rigorous manner.	Fail 0 - 2		
	Poor 3 - 4		
	Fair 5 - 6		
	Good 7 - 8		
	Outstanding 9 - 10		
Maximum Points Possible: 60 Note: If the Proposal is scored a Fail on any component it is non-compliant and receives no score.	TOTAL SCORE:		

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Response to scope of work	Scale	Comments	Score
Contractor Responsibilities			
Tasks are appropriately staffed at proper levels of authority and proper number of personnel.	Fail 0 - 4		
	Poor 5 - 9		
	Fair 10 - 13		
	Good 14 - 17		
	Outstanding 18 - 20		

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Response to scope of work	Scale	Comments	Score
Deliverable 1: Annual State of the Community Rep			
The proposed deliverable, as described, clearly identifies the target population, details strategies to include that population in its development and includes basic metrics.	Fail 0 - 2		
	Poor 3 - 4		
	Fair 5 - 6		
	Good 7 - 8		
	Outstanding 9 - 10		
The approach to the deliverable aligns with the described deliverable and is realistic, robust, and reasonable. Risks are factored and appropriately mitigated.	Fail 0 - 2		
	Poor 3 - 4		
	Fair 5 - 6		
	Good 7 - 8		
	Outstanding 9 - 10		

Response to scope of work	Scale	Comments	Score
Deliverable 2: Training and Education			
<p>The proposed deliverable, as described, would respond to the audiences and goals outlined in the deliverable, and describes why the proposal would be effective, and would support the needs of the target population.</p>	Fail 0 - 2		
	Poor 3 - 4		
	Fair 5 - 6		
	Good 7 - 8		
	Outstanding 9 - 10		
<p>Approach to deliverable aligns with the described deliverable and is realistic, robust, and reasonable. Risks are factored and appropriately mitigated.</p>	Fail 0 - 2		
	Poor 3 - 4		
	Fair 5 - 6		
	Good 7 - 8		
	Outstanding 9 - 10		

Response to scope of work	Scale	Comments	Score
<p>Deliverable 3: Outreach, Engagement and Communication</p>			
<p>The proposed deliverable, as described, includes detailed strategies to address outreach, engagement and communication needs with counties and other local level stakeholders and describes why the proposal would be effective.</p>	<p>Fail 0 - 2</p>		
	<p>Poor 3 - 4</p>		
	<p>Fair 5 - 6</p>		
	<p>Good 7 - 8</p>		
	<p>Outstanding 9 - 10</p>		
<p>The proposed deliverable, as described, includes detailed strategies to address outreach, engagement and communication needs at the state-level, including the Legislature, state agencies, other statewide entities, and the MHSOAC, and describes why the proposal would be effective.</p>	<p>Fail 0 - 2</p>		
	<p>Poor 3 - 4</p>		
	<p>Fair 5 - 6</p>		
	<p>Good 7 - 8</p>		
	<p>Outstanding 9 - 10</p>		

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Response to scope of work	Scale	Comments	Score
Deliverable 3: Outreach, Engagement and Communication			
Approach to deliverable aligns with described deliverable and is realistic, robust and reasonable. Risks are factored and appropriately mitigated.	Fail 0 - 2		
	Poor 3 - 4		
	Fair 5 - 6		
	Good 7 - 8		
	Outstanding 9 - 10		

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Response to scope of work	Scale	Comments	Score
Deliverable 4: Advocacy			
<p>The proposed deliverable, as described, includes detailed strategies to address advocacy needs at the county and community level and describes why the proposal would be effective.</p>	Fail 0 - 2		
	Poor 3 - 4		
	Fair 5 - 6		
	Good 7 - 8		
	Outstanding 9 - 10		
<p>The proposed deliverable, as described, includes detailed strategies to address advocacy needs at the state level, including the Legislature, the Executive Branch, the MHSOAC and other state-level entities and describes why the proposal would be effective.</p>	Fail 0 - 2		
	Poor 3 - 4		
	Fair 5 - 6		
	Good 7 - 8		
	Outstanding 9 - 10		

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Response to scope of work	Scale	Comments	Score
Deliverable 4: Advocacy			
Approach to deliverable aligns with described deliverable and is realistic, robust and reasonable. Risks are factored and appropriately mitigated.	Fail 0 - 2		
	Poor 3 - 4		
	Fair 5 - 6		
	Good 7 - 8		
	Outstanding 9 - 10		

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Response to scope of work	Scale	Comments	Score
Deliverable 5: Progress Reports			
The proposed deliverable is consistent with the RFP.	Fail 0 - 2		
	Poor 3 - 4		
	Fair 5 - 6		
	Good 7 - 8		
	Outstanding 9 - 10		
Approach to deliverable aligns with described deliverable and is realistic, robust and reasonable. Risks are factored and appropriately mitigated.	Fail 0 - 2		
	Poor 3 - 4		
	Fair 5 - 6		
	Good 7 - 8		
	Outstanding 9 - 10		

Response to scope of work	Scale	Comments	Score
Unanticipated tasks	Not Scored		
<p>Maximum Points Possible: 140</p> <p>Note: If the Proposal is scored a Fail on any component it is non-compliant and receives no score.</p>	TOTAL SCORE:		

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Response to workplan	Scale	Comments	Score
Contractor responsibilities			
Workplan provides a step-by-step account of how the Proposer plans to complete all work outlined in the Contract.	Fail 0 - 4		
	Poor 5 - 9		
	Fair 10 - 13		
	Good 14 - 17		
	Outstanding 18 - 20		
Workplan is well-organized, detailed, and comprehensive, describing the tasks that will lead to the completion of all work in the Contract, including timelines and due dates.	Fail 0 - 4		
	Poor 5 - 9		
	Fair 10 - 13		
	Good 14 - 17		
	Outstanding 18 - 20		

Response to scope of work	Scale	Comments	Score
Workplan identifies the team member(s) responsible for each activity and any associated needs from or impacts on MHSOAC staff and/or other Contractor(s). Tasks are appropriately staffed at proper levels of authority and proper number of personnel.	Fail 0 - 4	CONFIDENTIAL	
	Poor 5 - 9		
	Fair 10 - 13		
	Good 14 - 17		
	Outstanding 18 - 20		
Maximum Points Possible: 140 Note: If the Proposal is scored a Fail on any component it is non-compliant and receives no score.	TOTAL SCORE:		

Letters of support	Scale	Comments	Score
Letters of support 1			
Letter demonstrates a significant impact from the Proposer's work.	Fail 0 - 2		
	Poor 3 - 4		
	Fair 5 - 6		
	Good 7 - 8		
	Outstanding 9 - 10		
Letter demonstrates the Proposer working effectively with the target population in a relevant manner.	Fail 0 - 2		
	Poor 3 - 4		
	Fair 5 - 6		
	Good 7 - 8		
	Outstanding 9 - 10		

Letters of support	Scale	Comments	Score
Letters of support 2			
Letter demonstrates a significant impact from the Proposer's work.	Fail 0 - 2		
	Poor 3 - 4		
	Fair 5 - 6		
	Good 7 - 8		
	Outstanding 9 - 10		
Letter demonstrates the Proposer working effectively with the target population in a relevant manner.	Fail 0 - 2		
	Poor 3 - 4		
	Fair 5 - 6		
	Good 7 - 8		
	Outstanding 9 - 10		

Letters of support	Scale	Comments	Score
Letters of support 3			
Letter demonstrates a significant impact from the Proposer's work.	Fail 0 - 2		
	Poor 3 - 4		
	Fair 5 - 6		
	Good 7 - 8		
	Outstanding 9 - 10		
Letter demonstrates the Proposer working effectively with the target population in a relevant manner.	Fail 0 - 2		
	Poor 3 - 4		
	Fair 5 - 6		
	Good 7 - 8		
	Outstanding 9 - 10		

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Response to scope of work	Scale	Comments	Score
Maximum Points Possible: 30	TOTAL SCORE:		

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Reference	Scale	Comments	Score
Reference1			
Reference can attest to Proposer's ability to successfully manage and implement projects of similar scope and size	Fail 0 - 2		
	Poor 3 - 4		
	Fair 5 - 6		
	Good 7 - 8		
	Outstanding 9 - 10		
Reference2			
Reference can attest to Proposer's ability to successfully manage and implement projects of similar scope and size	Fail 0 - 2		
	Poor 3 - 4		
	Fair 5 - 6		
	Good 7 - 8		
	Outstanding 9 - 10		

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Reference	Scale	Comments	Score
Reference 3			
Reference can attest to Proposer's ability to successfully manage and implement projects of similar scope and size	Fail 0 - 2		
	Poor 3 - 4		
	Fair 5 - 6		
	Good 7 - 8		
	Outstanding 9 - 10		
Maximum Points Possible: 30	TOTAL SCORE:		

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Appendix: Team Contact Information

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