

# MHSA'S Innovation Projects

The primary purpose is to achieve the following:



- 1 Increase access to mental health services to underserved groups, including but not limited to, services provided through permanent supportive housing
- 2 Promote interagency and community collaboration related to mental health services
- 3 Increase the quality of mental health services and measurable outcomes, including the reduction of:
  - Homelessness
  - Incarceration
  - Suicide
  - Unemployment
  - Other mental health related challenges

# Key Questions

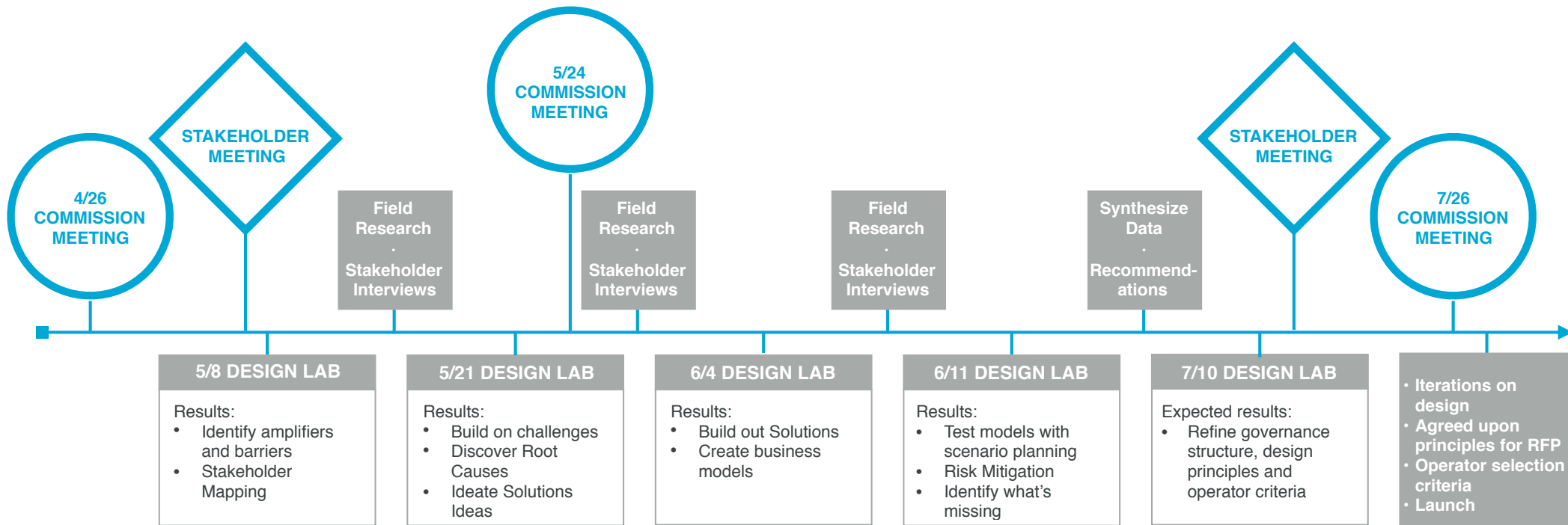
These Design Labs are Intended to Investigate:

1. What are the desired functions of the innovation incubator (challenges, solutions, services delivered, outputs and outcomes)?
2. What is the business model (or set of models) for a sustainable innovation incubator?
3. Which agencies and organizations should be involved and how can they be involved from the beginning to support, own and make it successful and viable?
4. What is the best model for management, governance and operation?
5. What criteria and design principles should be used to decide who runs the incubator over time (operator selection process)?



# Project Timeline

## Key Milestones



## DESIRED OUTCOME:

**Build an incubator for mental health innovation in CA.**

This incubator will:

Work collectively to **develop partnerships** within their communities and among counties

Secure **technical assistance** and connect the incubation process with the formal community planning process

Design and implement **better community engagement strategies**

Evaluate projects and emerging practices to **encourage replication and continuous improvement**

Disseminate information on challenges and progress through a **community of practice**

# Mental Health Innovation Incubator

## POTENTIAL PRODUCTS & SERVICES

### COMMUNITY OF PRACTICE

Create a rich learning community to exchange insights and tackle common challenges. Members might include:

- BHD + Staff (County)
- Other Dept Staff
- Statewide
- Academic
- Corporate
- HCD Exports
- Practitioners
- Consumers
- Stakeholders



### GRAND CHALLENGES

- Individuals, organizations and/or companies submit innovative solutions to very specific challenges in order to win funding for implementing those solutions.

### INNOVATION AMBASSADOR (INTERNAL)

- Curate a “train the trainer” network focused on building the internal capacity of organizations to take a more innovative approach to their own efforts.

### INNOVATION FELLOWS

- Launch a cross-sector leadership and innovation fellowship focused on teaching leaders how to innovate mental health problems & solutions with peers.

### SENIOR FELLOWS

- Provide a “Sherpa” and/or a unique team of innovators created from rockstar field leaders who can create/incubate/seed new interventions to meet needs on demand and help clients navigate through the innovation process.

### CULTURAL BROKERS

- Host an “Innovation Council” consisting of leaders identified from key stakeholder affinity groups to ensure stakeholders are accurately and equitably represented throughout the innovation process.

### BACKBONE SUPPORT

- Incubator staff & Sr. Fellows serve as management consultants for specific innovation collaborations.
- Offer support (as necessary) from conducting research & offering solutions, to building proposals for ideas, offering pre & post-launch support.

### ENTREPRENEUR'S INCUBATOR

- Operate as an independent entity, run by a partnership between professionals with a background in venture capital or incubators / accelerators & those behavioral and mental health and human-centered design expertise.

### PATH OF INNOVATION

### WHAT'S MISSING?

### CLEARINGHOUSE / R&D

- Provide research to the field and disseminate the data and stories necessary for the Community of Practice (or other “buyers”) to learn from.
- Work directly with MHSOAC and legislature to identify systemic needs, policy/regulation change and capital flow adjustments necessary to achieve better outcomes