



WELLNESS • RECOVERY • RESILIENCE

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## August 23, 2018 PowerPoint Presentations and Handouts

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To Who It May Concern

Subject: MHSA FUNDS FOR Marin County

In my family, growing up, we were taught some basic principles. One stands out and serves as a beacon to show the way. In a time of economic prosperity there is enough to go around and accommodate those in need.

Marin is a county rapidly growing older with 1 out of 4 aged 60 + and in short time there will be 1 out of 3 aged 60+. Surveys have shown older adults being worried about losing their memory, cognitive deficits and feeling lonely and isolated. It is estimated that better than 20% of people 55 or older have mental health issues having to do with mood disorder and/or cognitive decline. The American Psychiatric Association and UCLA studies document the fact that older adults with mental health needs remain undiagnosed and untreated.

The passage of MHSA created immense opportunities to address the mental health needs of Californias. However, disparities in access to mental health services for older adults in Marin County still exists.

There is a system of care in Marin County offering full range services to children and young adults. The older adult population is not yet benefiting from a system of care. A recently published UCLA study of MHSA State programs reported that as of 2014, the MHSA of 2004 generated \$13 BILLION to fund delivery of services in the public mental health sector They found that NO MONEY IS SPECIFICALLY EARMARKED TO DEVELOP A SYSTEM OF CARE FOR OLDER ADULTS! In contrast, children's mental health programs do receive earmarked funding. In Marin County, the budgetary figures for mental health and prevention services amount to about 50% of the total funds available.

The authors of the UCLA study report that more information is needed about older adults who develop late-onset mental health problems and how they find their way to public health services. Their findings indicate that less than one third of older adults who need mental health services are receiving that care.

Chrisula Asimos PhD. Marin COA Volunteer, Mari Villages & FAST



California Association of Mental Health Peer-Run Organizations  
2000 Embarcadero Cove, Suite 400, Box 80, Oakland CA 94606  
510 681 6165 [sallyzinman@gmail.com](mailto:sallyzinman@gmail.com)  
[www.camhpro.org](http://www.camhpro.org)

Assembly Member Lorena S. Gonzalez Fletcher  
Chair, Appropriations Committee  
State Capitol, Room 2114  
Sacramento CA 95814

RE SB 1004: Support if amended

Dear Honorable Gonzalez Fletcher

The California Association of Mental Health Peer Run Organizations (CAMHPRO) is a statewide consumer run organization with the mission to empower, support and ensure the rights of consumers, eliminate stigma, and advance self-determination

Although CAMHPRO appreciates the positive changes that have been made in SB 1004 in response to feedback, **CAMHPRO cannot support the bill without revisions.** We understand that amendments are being developed to address some of our ongoing concerns. For example, we have been advised that older adults will be added as a special population prioritized for Prevention and Early Intervention (PEI) funding. The exclusion of older adults was a major concern of ours.

Our remaining areas of concern include:

- The bill seems to supplant local stakeholders' developing PEI plans that fit the needs of their specific communities. This local stakeholder planning process is the basis of the MHSA. The legislature setting statewide priorities for all of California violates the local and stakeholder mandate of the MHSA.
- The bill is too restrictive, excluding the large population of adults. Adding "across the life span in 5840.7 (a) (2) and 5840.6 (g) (3) isn't enough emphasis to include people of all ages. Emerging emotional crises can occur for individuals across any time span across the life span. The bill discriminates against age groups other than children, youth and older adults – the largest age group within the life span. Adults in addition to transitional age youth need to be prioritized in outreach and engagement programs, whether these are wellness centers which empower individuals and thus can prevent serious mental health issues to rise, or stigma reduction activities which promote individuals to live fully integrated lives in the community.
- Within the transitional age group, college students are prioritized. Many youth do not go to college after high school, youth whose emotional difficulties may make it difficult for them to continue school and youth from under privileged communities, especially youth of color.



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- The legislature may be the wrong place to define in detail what PEI funds can be used for. Legislation is written in stone. The priorities may change with time. The bill has the appearance of a strategic plan to address current problems. But current problems and thus strategic plans change with time.

- What will happen to services that are currently funded under PEI that do not meet the more restrictive focus for PEI funds? Can there be a grandfathering in of these programs? Otherwise, counties (and more importantly, the people whom these programs are serving) will lose excellent programs that are benefiting individuals' lives.

For these reasons, CAMHPRO cannot support SB 1004 at this time.

Sincerely,

A handwritten signature in blue ink that reads "Sally Zinman". The signature is fluid and cursive.

Sally Zinman  
Executive Director, California Association of Mental Health Peer Run Organizations  
(CAMHPRO)

Cc:

Senator Scott Wiener  
Senator John Moorach  
Senator Anthony J. Portantino  
Adrienne Shilton, Government Affairs Director, the Steinberg Institute  
Assembly Appropriations Committee members

**AMENDED IN ASSEMBLY AUGUST 20, 2018**

AMENDED IN ASSEMBLY JUNE 13, 2018

AMENDED IN SENATE MAY 25, 2018

AMENDED IN SENATE APRIL 16, 2018

AMENDED IN SENATE MARCH 22, 2018

**SENATE BILL**

**No. 1004**

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**Introduced by Senators Wiener and Moorlach**

(Principal coauthor: Assembly Member Mullin)

**(Coauthor: Senator Portantino)**

(Coauthors: Assembly Members Arambula, Chiu, Eggman, Kiley,  
Maienschein, Mayes, and Waldron)

February 6, 2018

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An act to add a heading to Chapter 1 (commencing with Section 5840) of, and to add Chapter 2 (commencing with Section 5840.5) to, Part 3.6 of Division 5 of the Welfare and Institutions Code, relating to mental health.

LEGISLATIVE COUNSEL'S DIGEST

SB 1004, as amended, Wiener. Mental Health Services Act: prevention and early intervention.

Existing law, the Mental Health Services Act (MHSA), an initiative measure enacted by the voters by Proposition 63 at the November 2, 2004, statewide general election, establishes the continuously appropriated Mental Health Services Fund to fund various county mental health programs by imposing a tax of 1% on annual incomes above \$1,000,000. The MHSA establishes the Mental Health Services Oversight and Accountability Commission to oversee various parts of

the act, as specified. Under the MHSA, funds are distributed to counties to be expended pursuant to a local plan for specified purposes, including, but not limited to, prevention and early intervention. Existing law specifies that prevention and early intervention services include outreach, access, and linkage to medically necessary care, reduction in stigma, and reduction in discrimination. The MHSA permits amendment by the Legislature by a  $\frac{2}{3}$  vote of each house if the amendment is consistent with, and furthers the intent of, the MHSA.

This bill would require the commission, on or before January 1, 2020, to establish priorities for the use of prevention and early intervention funds and to develop a statewide strategy for monitoring implementation of prevention and early intervention services, including enhancing public understanding of prevention and early intervention and creating metrics for assessing the effectiveness of how prevention and early intervention funds are used and the outcomes that are achieved. The bill would require the commission to establish a strategy for technical assistance, support, and evaluation to support the successful implementation of the objectives, metrics, data collection, and reporting strategy. The bill would amend the Mental Health Services Act by requiring the portion of the funds in the county plan relating to prevention and early intervention to focus on the priorities established by the commission. The bill would authorize a county to include other priorities, as determined through the stakeholder process, either in place of, or in addition to, the established priorities. If the county chooses to include other programs, the bill would require the plan to include a description of why those programs are included and metrics by which the effectiveness of those programs are to be measured. *The bill would authorize counties to act jointly to meet specified requirements.* The bill would require the commission to review the plans and approve them if they meet specified requirements. This bill would declare that its provisions further the intent of the MHSA.

By requiring counties to include additional information in their local plans, this bill would impose a state-mandated local program.

The California Constitution requires the state to reimburse local agencies and school districts for certain costs mandated by the state. Statutory provisions establish procedures for making that reimbursement.

This bill would provide that, if the Commission on State Mandates determines that the bill contains costs mandated by the state, reimbursement for those costs shall be made pursuant to the statutory provisions noted above.

Vote:  $\frac{2}{3}$ . Appropriation: no. Fiscal committee: yes.  
State-mandated local program: yes.

*The people of the State of California do enact as follows:*

- 1 SECTION 1. The Legislature finds and declares all of the  
2 following:
- 3 (a) Mental illness affects one in four people in the United States  
4 and is the leading cause of disability worldwide.
- 5 (b) Every year, 100,000 young adults in the United States  
6 experience their first psychotic episode, frequently involving  
7 debilitating hallucinations and delusions.
- 8 (c) The average delay in receiving appropriate diagnosis and  
9 treatment is an astonishing 18.5 months after the illness takes root  
10 and the patient suffers their first psychotic break.
- 11 (d) The longer a mental illness goes untreated, the more likely  
12 it is that a young person will spiral down a damaging course and  
13 find themselves unable to graduate, form relationships, or hold a  
14 job.
- 15 (e) Fifty percent of all mental illness begins by 14 years of age  
16 and 75 percent by 24 years of age, yet young people are often  
17 reluctant and afraid to seek help.
- 18 (f) One in 10 college students has considered suicide. Suicide  
19 is the second leading cause of death among college students,  
20 claiming more than 1,100 lives nationally every year.
- 21 (g) The Adverse Childhood Experiences Study, an observational  
22 study of the relationship between trauma in early childhood and  
23 morbidity, disability, and mortality in the United States,  
24 demonstrated that trauma and other adverse experiences are  
25 associated with lifelong problems in mental health, addiction, and  
26 general health.
- 27 (h) Toxic stress, which is the result of frequent or prolonged  
28 biological responses to adversity, can damage a developing brain  
29 and increase the likelihood of significant mental illness and  
30 problems that may emerge immediately or in years to come.
- 31 (i) In California, nearly ~~one~~ 1 in 7 children have experienced  
32 abuse or neglect.
- 33 (j) In the United States, more than 6 in 10 young people have  
34 been exposed to violence within the past year, including witnessing

1 violence, assault with a weapon, sexual victimization, child  
2 maltreatment, and dating violence. Nearly one 1 in 10 was injured.

3 ~~(k) Older adults face a significant risk of mental health  
4 conditions due to failing health, isolation, economic insecurity,  
5 and vulnerability to exploitation, often leading to depression,  
6 anxiety, and psychological traumas.~~

7 ~~(j)~~

8 (k) Early intervention in mental illness comes with a measurable  
9 cost benefit. A joint analysis by the National Academies of  
10 Sciences, Engineering, and Medicine determined that every \$1  
11 invested in prevention and early intervention for mental illness  
12 and addiction programs yields \$2 to \$10 in savings related to health  
13 costs, criminal and juvenile justice costs, and low productivity.

14 ~~(m)~~

15 (l) A multiyear review by the National Institute of Mental Health  
16 found that patients with first episode psychosis who received early  
17 intervention, with coordinated specialty care, experienced greater  
18 improvement in their symptoms, relationships, and quality of life.  
19 They were also more involved in work or school compared with  
20 patients who did not receive these services.

21 ~~(n)~~

22 (m) A report conducted by the University of California at Los  
23 Angeles Center for Health Policy Research in 2015 states that  
24 more than 70 percent of behavioral health conditions are diagnosed  
25 and treated within the primary care setting, underscoring the critical  
26 role of primary care in linking clients to care across their lifespans.

27 ~~(o)~~

28 (n) As documented in “Mental Health: A Report of the Surgeon  
29 General” and its supplement, “Mental Health: Culture, Race, and  
30 Ethnicity,” racial and ethnic minorities have less access to mental  
31 health services, are less likely to receive needed care, and are more  
32 likely to receive poor quality care when treated.

33 (o) *A report, entitled “Mental Health Services for Older Adults:  
34 Creating a System that Tells the Story,” conducted by the  
35 University of California at Los Angeles Center for Health Policy  
36 Research in January 2018, states that services provided under the  
37 Mental Health Services Act are insufficient. The report identifies  
38 the need to further involve and include older adults in the  
39 Prevention and Early Intervention programs, including the  
40 planning process and outreach efforts, and improve the*



1 *coordination and administration of the older adult system of care*  
2 *at the statewide level.*

3 *(p) Older adults face a significant risk of mental health*  
4 *conditions due to failing health, isolation, economic insecurity,*  
5 *and vulnerability to exploitation, often leading to depression,*  
6 *anxiety, and psychological traumas.*

7 *(q) The average age for onset of a major depressive disorder*  
8 *is 32.5 years.*

9 *(r) Older adults consist of 13 percent of the population.*  
10 *However, this population has the highest suicide rate of any age*  
11 *group, and older adults account for 20 percent of the people who*  
12 *commit suicide.*

13 SEC. 2. The heading of Chapter 1 (commencing with Section  
14 5840) is added to Part 3.6 of Division 5 of the Welfare and  
15 Institutions Code, to read:

16  
17 CHAPTER 1. PREVENTION AND EARLY INTERVENTION PROGRAMS  
18

19 SEC. 3. Chapter 2 (commencing with Section 5840.5) is added  
20 to Part 3.6 of Division 5 of the Welfare and Institutions Code, to  
21 read:

22  
23 CHAPTER 2. PREVENTION AND EARLY INTERVENTION PROGRAM  
24 PLANNING  
25

26 5840.5. It is the intent of the Legislature that this chapter  
27 achieve all of the following:

28 (a) Expand the provision of high quality Mental Health Services  
29 Act (MHSA) Prevention and Early Intervention (PEI) programs  
30 at the county level in California.

31 (b) Increase the number of PEI programs and systems, including  
32 those utilizing community-defined practices, that focus on reducing  
33 disparities for unserved, underserved, and inappropriately served  
34 racial, ethnic, and cultural communities.

35 (c) Reduce unnecessary hospitalizations, homelessness, suicides,  
36 and inpatient days by appropriately utilizing community-based  
37 services and improving timely access to prevention and early  
38 intervention services.

39 (d) Increase participation in community activities, school  
40 attendance, social interactions, physical and primary health care

1 services, personal bonding relationships, and rehabilitation,  
2 including employment and daily living function development for  
3 clients.

4 *(e) Increase collaboration and coordination among primary*  
5 *care, mental health, and aging service providers, and reduce*  
6 *hesitance to seek treatment and services due to mental health*  
7 *stigma.*

8 ~~(e)~~

9 *(f) Create a more focused approach for PEI requirements.*

10 ~~(f)~~

11 *(g) Increase programmatic and fiscal oversight of county*  
12 *MHSA-funded PEI programs.*

13 ~~(g)~~

14 *(h) Encourage counties to coordinate and blend funding streams*  
15 *and initiatives to ensure services are integrated across systems.*

16 ~~(h) Leverage~~

17 *(i) Encourage counties to leverage innovative technology*  
18 *platforms.*

19 ~~(i)~~

20 *(j) Reflect the stated goals as outlined in the PEI component of*  
21 *the MHSA, as stated in Section 5840.*

22 5840.6. For purposes of this chapter, the following definitions  
23 shall apply:

24 (a) “Commission” means the Mental Health Services Oversight  
25 and Accountability Commission established pursuant to Section  
26 5845.

27 (b) “County” also includes a city receiving funds pursuant to  
28 Section 5701.5.

29 (c) “Prevention and early intervention funds” means funds from  
30 the Mental Health Services Fund allocated for prevention and early  
31 intervention programs pursuant to paragraph (3) of subdivision (a)  
32 of Section 5892.

33 (d) “Childhood trauma prevention and early intervention” refers  
34 to a program that targets children exposed to, or who are at risk  
35 of exposure to, adverse and traumatic childhood events and  
36 prolonged toxic stress in order to deal with the early origins of  
37 mental health needs and prevent long-term mental health concerns.  
38 This may include, but is not limited to, all of the following:

39 (1) Focused outreach and early intervention to at-risk and  
40 in-need populations.

1 (2) Implementation of appropriate trauma and developmental  
2 screening and assessment tools with linkages to early intervention  
3 ~~services: services to children that qualify for these services.~~

4 (3) Collaborative, strengths-based approaches that appreciate  
5 the resilience of trauma survivors and support their ~~roles as~~ parents  
6 and caregivers when appropriate.

7 (4) Support from ~~peers~~ *peer support specialists* and community  
8 health workers trained to provide mental health services.

9 ~~Two-generational~~ *Multigenerational* family engagement,  
10 education, and support for navigation and service referrals across  
11 systems that aid the healthy development of children and families.

12 (6) Linkages to primary care health settings, ~~including~~ *including*,  
13 *but not limited to*, federally qualified health centers, rural health  
14 centers, ~~and~~ *community-based providers*, school-based health  
15 ~~centers and~~ *centers, and school-based* programs.

16 (7) Leveraging the healing value of traditional cultural  
17 connections, including policies, protocols, and processes that are  
18 responsive to the racial, ethnic, and cultural needs of individuals  
19 served and recognition of historical trauma.

20 (8) Coordinated and blended funding streams to ensure  
21 individuals and families experiencing toxic stress have  
22 comprehensive and integrated supports across systems.

23 (e) “Early psychosis and mood disorder detection and  
24 intervention” has the same meaning as set forth in paragraph (2)  
25 of subdivision (b) of Section 5835 and may include programming  
26 across the age span.

27 (f) ~~“Outreach~~—“*Youth outreach* and engagement” means  
28 strategies that target secondary school and transition age youth,  
29 with a priority on partnerships with college mental health programs  
30 that educate and engage students and provide either on-campus,  
31 off-campus, or linkages to mental health services not provided  
32 through the campus to students who are attending colleges and  
33 universities, including, but not limited to, public community  
34 colleges. Outreach and engagement may include, but is not limited  
35 to, all of the following:

36 (1) Meeting the mental health needs of students that cannot be  
37 met through existing education funds.

38 (2) Establishing direct linkages for students to community-based  
39 mental health services.

- 1 (3) Addressing direct services, including, but not limited to,  
2 increasing college mental health staff-to-student ratios and  
3 decreasing wait times.
- 4 (4) Participating in evidence-based and community-defined best  
5 practice programs for mental health services.
- 6 (5) Serving underserved and vulnerable populations, including,  
7 but not limited to, lesbian, gay, bisexual, transgender, and queer  
8 persons, victims of domestic violence and sexual abuse, and  
9 veterans.
- 10 (6) Establishing direct linkages for students to community-based  
11 mental health services for which reimbursement is available  
12 through the students' health coverage.
- 13 (7) Reducing racial disparities in access to mental health  
14 services.
- 15 (8) Funding mental health stigma reduction training and  
16 activities.
- 17 (9) Providing college employees and students with education  
18 and training in early identification, intervention, and referral of  
19 students with mental health needs.
- 20 (10) Interventions for youth with signs of behavioral or  
21 emotional problems who are at risk of, or have had any, contact  
22 with the juvenile justice system.
- 23 (11) Integrated youth mental health programming.
- 24 (12) Suicide prevention programming.
- 25 (g) "Culturally competent and linguistically appropriate  
26 prevention and intervention" refers to a program that creates critical  
27 linkages with community-based organizations, including, but not  
28 limited to, clinics licensed or operated under subdivision (a) of  
29 Section 1204 of the Health and Safety Code, or clinics exempt  
30 from clinic licensure pursuant to subdivision (c) of Section 1206  
31 of the Health and Safety Code.
- 32 (1) "Culturally competent and linguistically appropriate" means  
33 the ability to reach underserved cultural populations and address  
34 specific barriers related to racial, ethnic, cultural, language, gender,  
35 age, economic, or other disparities in mental health services access,  
36 quality, and outcomes.
- 37 (2) "Underserved cultural populations" means those who are  
38 unlikely to seek help from any traditional mental health service  
39 because of stigma, lack of knowledge, or other barriers, including  
40 members of ethnically and racially diverse communities, members

1 of the gay, lesbian, bisexual, and transgender communities, and  
2 veterans, across their lifespans.

3 (h) “Strategies targeting the mental health needs of older  
4 adults” means, but is not limited to, all of the following:

5 (1) Outreach and engagement strategies that target caregivers,  
6 victims of elder abuse, and individuals who live alone.

7 (2) Suicide prevention programming.

8 (3) Outreach to older adults who are isolated.

9 (4) Early identification programming of mental health symptoms  
10 and disorders, including, but not limited to, anxiety, depression,  
11 and psychosis.

12 5840.7. (a) On or before January 1, 2020, the commission  
13 shall establish priorities for the use of prevention and early  
14 intervention funds. These priorities shall include, but are not limited  
15 to, the following:

16 (1) Childhood trauma prevention and early intervention to deal  
17 with the early origins of mental health needs.

18 (2) Early psychosis and mood disorder detection and  
19 ~~intervention, including mood disorder intervention, and mood~~  
20 *disorder and suicide prevention* programming that occurs across  
21 the lifespan.

22 (3) ~~Outreach~~ *Youth outreach* and engagement strategies that  
23 target secondary school and transition age youth, with a priority  
24 on partnership with college mental health programs.

25 (4) Culturally competent and linguistically appropriate  
26 prevention and intervention.

27 (5) *Strategies targeting the mental health needs of older adults.*

28 ~~(5)~~

29 (6) Other programs the commission identifies, with stakeholder  
30 participation, that are proven effective in achieving, and are  
31 reflective of, the goals stated in Section 5840.

32 (b) On or before January 1, 2020, the commission shall develop  
33 a statewide strategy for monitoring implementation of this part,  
34 including enhancing public understanding of prevention and early  
35 intervention and creating metrics for assessing the effectiveness  
36 of how prevention and early intervention funds are used and the  
37 outcomes that are achieved. The commission shall analyze and  
38 monitor the established metrics using existing data, if available,  
39 and shall propose new data collection and reporting strategies, if  
40 necessary.

1 (c) The commission shall establish a strategy for technical  
2 assistance, support, and evaluation to support the successful  
3 implementation of the objectives, metrics, data collection, and  
4 reporting strategy.

5 (d) (1) The portion of funds in the county plan relating to  
6 prevention and early intervention shall focus on the ~~priorities~~  
7 ~~established by the commission.~~ *established priorities, and shall*  
8 *be allocated, as determined by the county, with stakeholder input.*

9 A county may include other priorities, as determined through the  
10 stakeholder process, either in place of, or in addition to, the  
11 established priorities. If the county chooses to include other  
12 programs, the plan shall include a description of why those  
13 programs are included and metrics by which the effectiveness of  
14 those programs is to be measured.

15 (2) *Counties may act jointly to meet the requirements of this*  
16 *section.*

17 (e) If the commission requires additional resources for these  
18 purposes, it may prepare a proposal for consideration by the  
19 appropriate policy committees of the Legislature.

20 5840.8. Notwithstanding the rulemaking provisions of the  
21 Administrative Procedure Act (Chapter 3.5 (commencing with  
22 Section 11340) of Part 1 of Division 3 of Title 2 of the Government  
23 Code), the commission may implement this chapter without taking  
24 regulatory action until regulations are adopted. The commission  
25 may use information notices or related communications to  
26 implement this chapter.

27 SEC. 4. The Legislature finds and declares that this act furthers  
28 the intent of the Mental Health Services Act, enacted by  
29 Proposition 63 at the November 2, 2004, statewide general election.

30 SEC. 5. If the Commission on State Mandates determines that  
31 this act contains costs mandated by the state, reimbursement to  
32 local agencies and school districts for those costs shall be made  
33 pursuant to Part 7 (commencing with Section 17500) of Division  
34 4 of Title 2 of the Government Code.



# Monterey County Innovations:

Micro-Innovation Grant Activities  
for Increasing Latino Engagement

Presented by Amie Miller, Psy.D, MFT  
Behavioral Health Director

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BEHAVIORAL HEALTH BUREAU  
MONTEREY COUNTY HEALTH DEPARTMENT

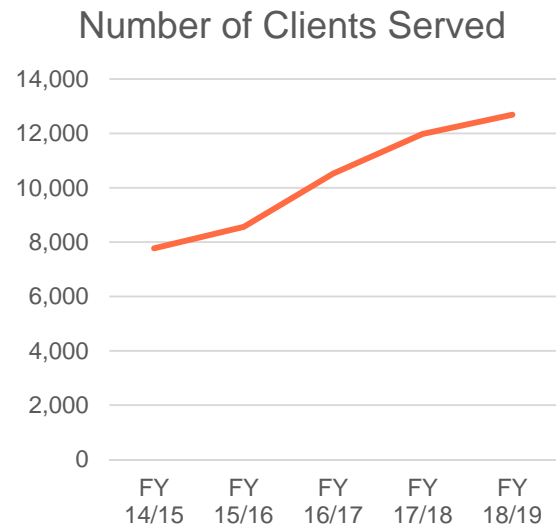




## Micro-Innovation Grant Activities for Increasing Latino Engagement

**Problem:** Persistent gap in services to our Latino population.

- **75%** of Medi-Cal eligible population in Monterey County is Latino.
- For the past five years, only **54%** of our clients were Latino, despite the fact that the overall number of clients served by County-operated programs and our network of contractors has increased by **63%**.
- Achieving Health Equity is our number one priority. Our Behavioral Health Commission and Board of Supervisors have endorsed our goal of increasing Latino engagement in services by **7%** by 2020.







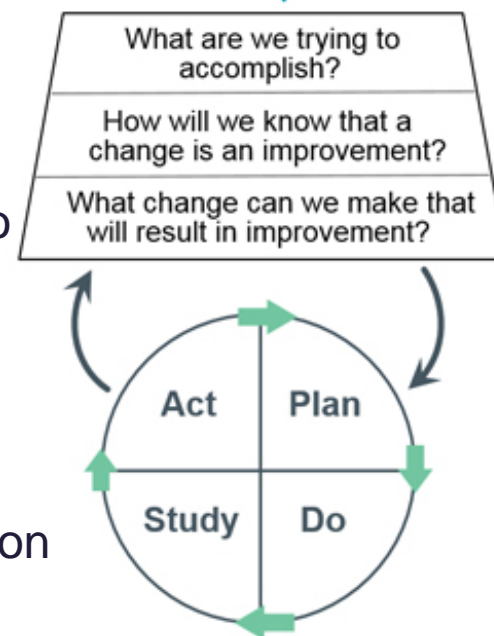
## Micro-Innovation Grant Activities for Increasing Latino Engagement

**Proposed Innovation:** Create a competitive process to offer mini-grants for innovative projects aimed at increasing Latino engagement in our local mental health system. This will create an opportunity to test small scale community-driven innovation.

- Time-Limited: one-time or continuous (1 year maximum)
- \$1,000 - \$50,000
- Payment conditional on achievement of deliverables
- Micro-Innovation Grant Review Board to be assembled of MCBH staff, consumers and community stakeholders to review proposals and award mini-grants
- Proposals required to include a “Plan, Do, Study, Act” evaluation strategy

**Innovative Component:** Support network of small-scale client and community-driven projects to foster rapid learning on effective strategies for Latino community engagement.

### Model for Improvement





## Micro-Innovation Grant Activities for Increasing Latino Engagement

### **Community Planning Process:**

- 13 focus groups (n=232)
- Underserved Latino communities survey (n=214)
- 4 planning workshops (n=114)

### **Identified Barriers to Receiving Care:**

- Language / Cultural barriers
- Gang violence
- Political climate / Fear and distrust of government
- Lacking knowledge of mental health conditions / resources
- Transportation

### **Lessons Learned:**

- Plenty of interest in small group activities (zumba, soccer, parent groups, etc.)
- Interest in using local communal areas to convene services in innovative locations.



## Micro-Innovation Grant Activities for Increasing Latino Engagement

### Learning Goals:

- Does supporting small-scale efforts contribute to rapid learning and increased engagement of Latino populations?
  - *Evaluation:* Review EHR data for increase in Latino demographics
- For each micro-innovation:
  - How many new Latino individuals engaged in services without prior engagement?
  - How many successful referrals were made?
  - To which type of service were referrals made?
  - Which activities demonstrated successful engagement and referral strategies?
  - Which cultural or other barriers were identified and/or addressed?
    - *Evaluation:* Assessment of individual micro-innovation evaluation tools (surveys, sign-in sheets, etc.) in conjunction with EHR data, if applicable. Evaluation strategies to be refined and/or approved as part of proposal review process
- Exit Summit with all grantees to be held to showcase activities and outcomes/learning.



## Micro-Innovation Grant Activities for Increasing Latino Engagement

**Timeline:** 3 years

**Total Budget:** \$1,240,000

- County Personnel: \$201,000
  - 0.3 FTE Management Analyst (Project Coordination)
  - 0.2 FTE Epidemiologist (Evaluation)
  - 0.18 FTE Chronic Disease Prevention Specialist (Community Outreach)
- Consultant Costs / Contracts: \$1,039,000
  - Micro-Innovation Grant Review Board
  - Fiscal Agent (15% administrative fee per grant)
  - Grantees
  - Translation Services

**Sustainability:** Promising practices may be integrated into PEI and CSS programming or supported with non-MHSA funds.



# Micro-Innovation Grant Activities for Increasing Latino Engagement

## Questions?

Amie Miller, Psy.D, MFT: [MillerAS@co.monterey.ca.us](mailto:MillerAS@co.monterey.ca.us)

Wesley Schweikhard, MPP: [Schweikhardw@monterey.ca.us](mailto:Schweikhardw@monterey.ca.us)

# Micro-Innovation Grant Activities for Increasing Latino Engagement

- **Proposed Motion:** The MHSOAC approves Monterey County's Innovation Projects, as follows:
  - **Name:** Micro-Innovation Grant Activities for Increasing Latino Engagement
  - **Amount:** \$1,240,000
  - **Project Length:** Three (3) Years



# Monterey County Innovations:

## Transportation Coaching by Wellness Navigators

Presented by Amie Miller, Psy.D, MFT  
Behavioral Health Director

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BEHAVIORAL HEALTH BUREAU  
MONTEREY COUNTY HEALTH DEPARTMENT





## Transportation Coaching by Wellness Navigators

**Community Need:** Transportation consistently identified by Monterey County residents as a significant barrier to receiving care. This input was received when developing:

- MCBH Strategic Plan
- FY18-20 MHSa 3-Year Program and Expenditure Plan
- MHSa Annual Updates

### **Two-fold concern:**

1. Community members not receiving necessary care; and
2. MCBH staff allotting time to provide transportation for an average of 150 consumers per week; time would be better spent providing direct treatment services.





## Transportation Coaching by Wellness Navigators

**Proposed Innovation:** Develop and pilot a Transportation Needs Assessment Tool (TNAT) that screens for client capabilities and concerns related to transportation. Peer Wellness Navigators to facilitate transportation coaching activities for addressing levels of expressed need/concern.

### **Implementation Phases:**

1. Develop TNAT and identify coaching activities in collaboration with local Consumer Advisory Task Force
2. Contract with local vendor to hire and train Wellness Navigators
3. Administer TNAT to Adult System of Care consumers [n=2,096], and enlist volunteers to receive transportation coaching services.
4. Wellness Navigators perform transportation coaching services, re-administering TNAT every three months.
5. Evaluating impact of TNAT and coaching services; identify promising practices.



# Transportation Coaching by Wellness Navigators

## Learning goals:

1. Does the TNAT demonstrate value in prescribing coaching activities that lead to greater levels of independence and recovery?
  - *Evaluation:* Compare aggregate TNAT scores over time
2. Which transportation coaching activities correspond to improved levels of independence and recovery?
  - *Evaluation:* Qualitatively assess activities associated with highest rates of improved TNAT scoring
3. What investment is required to “step-down” clients to a lower level of need/towards greater independence?
  - *Evaluation:* Quantify staff time/cost associated with activities linked with improvements in TNAT scoring
4. Do project participants demonstrate improved levels of independence over time when compared to non-participants?
  - *Evaluation:* Compare aggregate TNAT scores across voluntary participants and non-participants



# Transportation Coaching by Wellness Navigators

**Timeline:** 3 years

**Total Budget:** \$1,234,000

- MCBH Personnel: \$195,000
  - 0.3 FTE Management Analyst for project coordination and evaluation/reporting
  - 0.2 FTE Epidemiologist for evaluation
- Contractor(s): \$1,039,000
  - Facilitate development of TNAT and identify coaching activities
  - Hire and Train peer Wellness Navigators
  - Administer TNAT and enlist project participants
  - Implementation of transportation coaching services
  - Translation services

**Sustainability:** Integrate use of TNAT and promising transportation coaching activities into CSS-funded programming or supported with non-MHSA funds.



# Transportation Coaching by Wellness Navigators

## Questions?

Amie Miller, Psy.D, MFT: [MillerAS@co.monterey.ca.us](mailto:MillerAS@co.monterey.ca.us)

Wesley Schweikhard, MPP: [Schweikhardw@monterey.ca.us](mailto:Schweikhardw@monterey.ca.us)

# Transportation Coaching by Wellness Navigators

- **Proposed Motion:** The MHSOAC approves Monterey County's Innovation Project, as follows:
  - **Name:** Transportation Coaching by Wellness Navigators
  - **Amount:** \$1,234,000
  - **Project Length:** Three (3) Years



**SANTA CLARA COUNTY**  
Behavioral Health Services

PROPOSED MHSA INNOVATIONS PROJECT: *headspace*  
MENTAL HEALTH SERVICES OVERSIGHT AND ACCOUNTABILITY COMMISSION (MHSOAC)  
AUGUST 23, 2018

## PROBLEM STATEMENT

- In Santa Clara County, only 8,122 youth are using mental health services, while data suggests that over 30,000 youth should be accessing service<sup>1</sup>.
- Young people often do not seek health, social service, or justice systems until their mental health problems have become more severe and often more difficult and costly to treat<sup>2</sup>.
- Young people with emerging mental health issues have difficulty finding timely, appropriate treatment and a service system that can respond to their needs<sup>2</sup>.
- Currently, there is no integrated public mental health early intervention structure in place for young people in the US<sup>2</sup>.

### Sources

<sup>1</sup> <http://www.nccp.org/>

<sup>2</sup> Adelsheim, S., Tanti, C., Harrison, V., and King, R., (2015). *headspace*: US Feasibility Report.

## PROJECT OVERVIEW: INNOVATION COMPONENTS

- Integrated “one-stop shop” service – behavioral health, primary care, employment support and education support - for young people between 12 and 25.
- Promote peer leaders through diverse Youth Advisory Group at each site that will help to promote headspace and inform services.
- Community building and mobilization to create a public mental health continuum of care.
- Create a new model for public/private billing, thus providing a new service model for other counties and states.
- Eliminate stigma through youth-informed sites, service integration, and service promotion.
- Foster community partnership in service delivery: Partnership between Santa Clara County, Stanford University and Community-Based Organizations.



## RECENT DEVELOPMENTS DURING RAMP-UP

- Developed an integrated service model.
- Formed two Youth Advisory Groups (YAG) representing the County's diverse population.
- Identified potential sites at both locations (i.e., San Jose and North County) in partnership with YAG members.
- Developed site design concept and branding in partnership with YAG members, ideo.org as well as other youth, families and members of the community)
- Implementation of initial process evaluation, development of evaluation plan and data system development is underway.
- County team visit to Foundry sites in Vancouver, British Columbia, Canada scheduled for October 3-4 2018.
- The Release for Proposal (RFP) for the CBO contractor is scheduled to be released upon OAC approval of implementation phase.

## LEARNING GOALS

The learning goals of the project are as follows (The goals and outcomes are being refined in partnership with the evaluation planning team and the YAG):

1. Understand the efficacy of integrating multiple service components to increase youth access and engagement in behavioral health services.
2. Identify best approaches to include youth, family members, and community stakeholders in the development, implementation and evaluation of an integrated care model intended for young people.
3. Distinguish the barriers and facilitators to access *headspace* sites among youth who are currently engaged and not engaged in the integrated care model.
4. Understand how to effectively and successfully adopt a financial model that allows all youth to access integrated care services regardless of their ability to pay and insurance coverage.
5. Learn the effects of the integrated model on clients' social-emotional and physical wellbeing, as well as life functioning.

# PROPOSED BUDGET AND SUSTAINABILITY

Approximately \$16.5 million\* for two sites over the span of four years.

Main budget components:

- **BHSD:** Approximately \$8.7 million for 6.40 FTE for both sites, as well as the leasing expense and evaluation.
- **Community Based Organization:** Approximately \$3.2 million for 8.0 FTE for both sites to provide direct services.
- **Stanford University:** Approximately \$3 million for technical assistance team from the SCYMHW (\$1.4 million for 2.25 FTE) and the clinical staff from Stanford Medicine (\$1.6 million for 1.2 FTE).

\*The remainder of the expense mainly pertains to facility improvement (\$940,000) and the one-time County General Fund investment through a Board Inventory Item (\$564,379). BHSD will utilize unspent CFTN dollars (\$470,000 for FY19 and \$470,000 for FY20) to renovate the two sites. \$1,822,772 of the \$16.5 million will be from the INN reversion funds.

## Sustainability Plan

There is high potential for future public/private partnerships as well as MHSA Community Services and Supports and medi-cal revenue, to sustain the *headspace* project.



# Comments & Questions

# THANK YOU

**Toni Tullys, MPA**

Director, Behavioral Health Services

**Steve Adelsheim, MD**

Director, Stanford Center for Youth Mental Health and Wellbeing

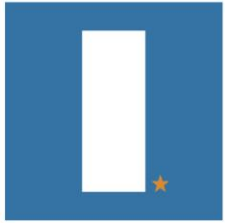
**Cha See, PhD**

Program Manager, School Linked Services

## PROPOSED MOTION

MHSOAC approves Santa Clara County's Innovation Projects as follows:

Name:	headspace
Amount:	\$14,960,943
Project Length:	Four (4) Years



STEINBERG  
INSTITUTE

1121 L Street, Suite 300  
Sacramento CA 95814  
T 916.553.4167  
steinberginstitute.org

ADVANCING BRAIN HEALTH POLICY & INSPIRING LEADERSHIP

August 21, 2018

Honorable Commissioners  
Mental Health Services Oversight and Accountability Commission  
1325 J Street, Suite 1700  
Sacramento, CA 95814

Dear Honorable Commissioners,

The Steinberg Institute is in strong support of Santa Clara County's *headspace* Innovation Proposal. We know that the *headspace* program supports young people who are experiencing mental health issues and we applaud Santa Clara County's leadership for bringing this model to the United States.

Headspace is an early intervention program that improves the lives of young people, and their families, who are affected by brain health challenges. Developed in Australia, it is a core component of an international effort to build a culture of health for adolescents by emphasizing *early* mental health *intervention* while breaking down the stigma of accessing care *early*.

We have learned a lot over the course of the past 14 years since the inception of the Mental Health Services Act and we are convinced that we will never catch our own tail if we don't do all we can to ensure that people receive high quality care as early as possible. As with all other health issues, life changing impacts are made most effectively during the early stages of an illness. Nearly 50% of all mental health conditions have their onset by the age of 14 and 75% by the age of 24. Half of adolescents meet the criteria for having a mental health issue at some point in their early lives and we find it startling that 79% of these youth and young adults do not access care. *Headspace* will go a long way to change this unacceptable fact.

Unfortunately, California lacks a comprehensive, reliable system of care for adolescents that is easy to access and is provided in an environment that meets their unique developmental and cultural needs. This lack is creating tragic and expensive consequences in communities across the country. As a result, young people often do not reach our health, social service, or justice systems until their mental health problems have become more severe and often more difficult and costly to treat.

Please do consider supporting this innovation project. The *headspace* model takes us in an incredibly positive direction and, we believe, will prove to be a model that should be replicated throughout California.

Thank you very much.

In Partnership,

A handwritten signature in blue ink that reads "M. Merritt". The signature is written in a cursive, flowing style.

Maggie Merritt  
Executive Director

CC: Toby Ewing, Mental Health Services Oversight and Accountability Commission  
Toni Tullys, Santa Clara County Department of Behavioral Health  
Steven Adelsheim, Stanford University





# COUNTY OF SAN DIEGO BEHAVIORAL HEALTH SERVICES

## *ACCESSIBLE DEPRESSION AND ANXIETY PERIPARTUM TREATMENT (ADAPT)*

MHSA CYCLE 4 INNOVATION PROGRAM

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*Alfredo Aguirre, LCSW, Director*

*Dean E. Sidelinger, MD, MEd, Child Health Medical Officer*

*Yael Koenig, LCSW, Deputy Director*

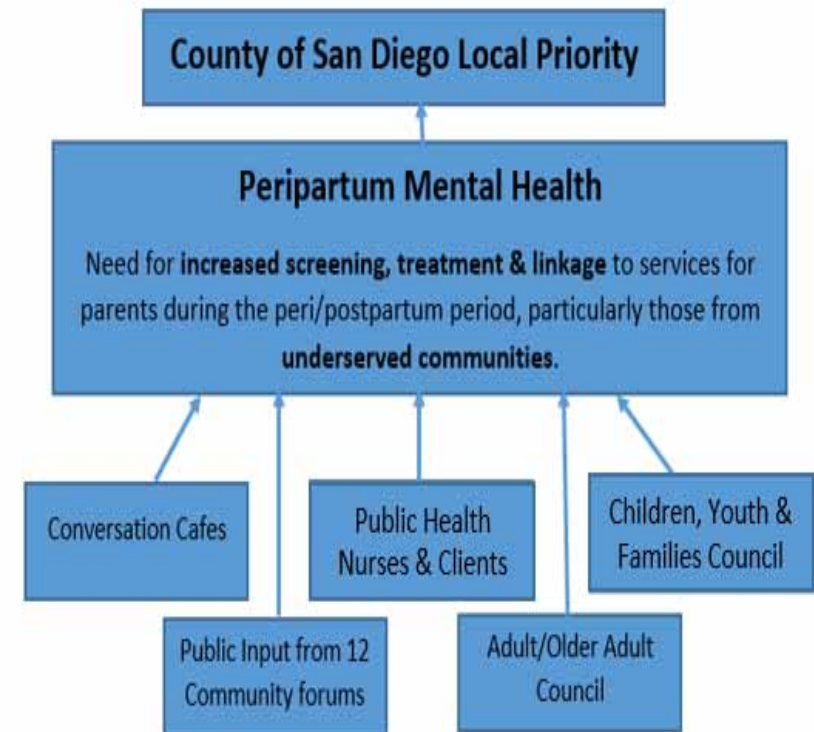
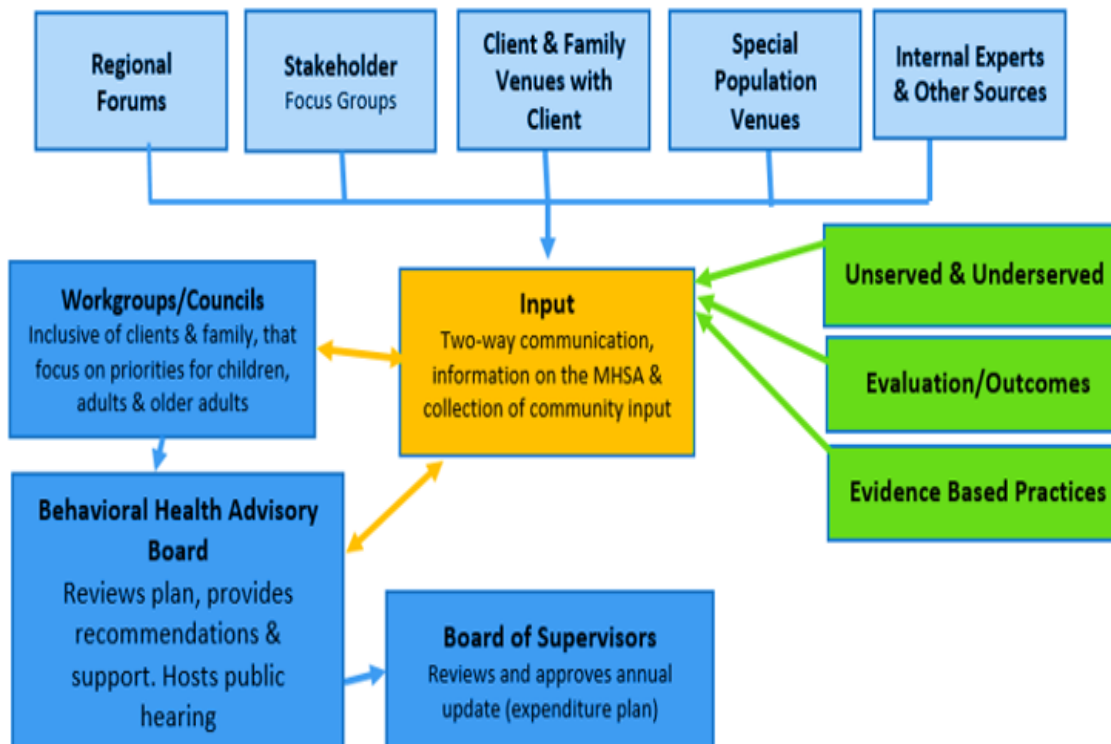
08/23/2018



# BHS COMMUNITY PROGRAM PLANNING PROCESS



## San Diego County Mental Health Services Act Community Planning Process





# Impact of Peripartum Depression and Anxiety

Maternal and Infant Health Assessment showed **14% of women giving birth in San Diego** were diagnosed with Postpartum Depression (PPD). Worldwide, approximately 15% of mothers experience PPD and Postpartum Anxiety (PPA).

New parents from **underserved communities are disproportionately impacted** by PPD and PPA due to increased risk factors, barriers to accessing treatment, and inadequate social support.

PPD and PPA are associated with **delays in language development, increased crying, behavioral problems, bonding difficulties, insecure attachment, and increased parental conflict.**

Failure to screen and treat parents for PPD and PPA has **long term consequences for children, families, and the communities** in which they live.

Emerging research estimates **around 10% of fathers experience PPD and PPA**, and that parental and partner postpartum mental health symptoms are interrelated.



## Public Health In-Home Visiting Nurse Programs

### Nurse Family Partnership

- **Population:** Low-income, first-time mothers. Enrollment prior to 28<sup>th</sup> week of pregnancy and continues until child's second birthday.
- **Services:** Support, education and counseling on issues including health, behavioral issues, and self-sufficiency.
- **Provides:** Referrals to healthcare, childcare, behavioral health services, job training and other support services available in their community.

### Maternal Child Health

- **Population:** Low-income, at-risk pregnant and postpartum women and their children ages 0-5.
- **Goal:** Improve birth outcomes, access to health care, and promote the health and well-being of women and their children.
- **Services:** Support and education on issues which include health, parenting, and bonding.
- **Provides:** Case management and referrals to healthcare and support services.

### The Challenge: Linking Clients to MH Services

Despite success in outcomes related to health and parenting, **PHNs have difficulty connecting clients to MH services.**

- PHNs may need additional **support and training** to identify behavioral health needs.
- **Lack of referral resources** providing treatment to parents with PPD and PPA.
- **Stigma** related to mental health which prevents parents from following through.
- **Barriers to accessing services** including transportation and lack of financial resources.



## Parents are not accessing mental health services during a critical timeframe

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Many Parents and Partners with PPD or PPA are not being diagnosed and treated in a timely manner.

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Parents from underserved communities have additional risk factors and barriers which prevent them from accessing treatment.

---

Limited availability and options for timely and appropriate diagnosis and treatment.



## Proposed Innovation

### Co-Location

- Co-locate Mental Health Clinicians at Nurse Family Partnership & Maternal, Child Health sites

### Training

- Provide routine training to PHNs on MH issues and participate in Case Conferences with PHNs

### Holistic Approach

- Provide services collaboratively with PHNs to treat the family as a whole

### Evidence-Informed

- Utilize Motivational Interviewing, Normed Screening Tools, Peer Partners

### Underserved Communities

- African-Americans, Latinos, Refugee and Immigrant families will be prioritized through the referral process

### Community-Based

- Provide services at a location most convenient for the family, including in the home or community

### Stepped Care

- Level 1: 200 clients/FY
- Level 2: 100 clients/FY

### Peer Partner

- Education, Advocacy, Stigma Reduction, Engagement, Culturally Competent, Supportive Relationships



## Learning Questions

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Will a collaboration with the PHN Home Visiting programs be effective in engaging mothers and fathers / partners in treatment for peripartum depression and anxiety?

---

What is the best way to equip the PHNs to effectively connect parents to services for PPD and PPA?

---

Can ADAPT provide effective, short term treatment services that meet the needs of ADAPT clients?

---

What are the barriers to engaging new parents in treatment for PPD and PPA?

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What are the characteristics of paternal / partner symptomology?

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How to effectively engage and treat clients in a culturally competent manner?

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What percentage of ADAPT clients are linked to existing resources and what are the remaining system gaps?

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## Outcome Objectives

---

Increase access to screening and treatment for parents.

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Decrease negative consequences of untreated PPD and PPA.

---

Improve cross-sector competencies of PHNs to support parents.

---

Increase advocacy and awareness of Peripartum mood and anxiety disorders across Systems of Care.



# ADAPT BUDGET



## ADAPT PROGRAM PROJECTED COST

<b>Total Project Cost:</b>		<b>\$4,773,040</b>		<b>Project Duration: 5 Years</b>			
	<b>FY 18/19 (Half year only)</b>	<b>FY 19/20</b>	<b>FY 20/21</b>	<b>FY 21/22</b>	<b>FY 22/23</b>	<b>FY 23/24</b>	<b>Total</b>
<b>Salaries &amp; Benefits</b>	\$ 370,555	\$ 741,111	\$ 741,111	\$ 741,111	\$ 741,111	\$ -	\$ 3,334,999
<b>Operating Cost</b>	\$ 57,815	\$ 114,270	\$ 114,270	\$ 114,270	\$ 114,270	\$ -	\$ 514,895
<b>Indirect Cost</b>	\$ 65,668	\$ 154,944	\$ 154,944	\$ 154,944	\$ 154,944	\$ -	\$ 685,444
<b>Subtotal</b>							
<b>Annual Program Budget</b>	\$ 494,038	\$ 1,010,325	\$ 1,010,325	\$ 1,010,325	\$ 1,010,325	\$ -	\$ 4,535,338
<b>Annual Evaluation Cost</b>	\$ 23,771	\$ 47,540	\$ 47,540	\$ 47,540	\$ 47,540	\$ 23,771	\$ 237,702
<b>Total Project Budget</b>	\$ 517,809	\$ 1,057,865	\$ 1,057,865	\$ 1,057,865	\$ 1,057,865	\$ 23,771	\$ 4,773,040
<b>S&amp;B Rate to Annual Budget</b>	75%	73%	73%	73%	73%	0%	74%
<b>Operating Cost Rate to Annual Budget</b>	12%	11%	11%	11%	11%	0%	11%
<b>Indirect Rate based on Annual Budget</b>	13%	15%	15%	15%	15%	0%	15%



**QUESTIONS?**

## PROPOSED MOTION



The MHSOAC approves San Diego County's Innovation Project, as follows:

**Name:** Accessible Depression and Anxiety Postpartum Treatment (ADAPT)

**Amount:** \$4,773,040

**Project Length:** Five (5) Years



# INNOVATION

# County of San Luis Obispo Behavioral Health Department

## Proposal for the Innovation Component of the Three-Year Program and Expenditure Plan



COUNTY OF SAN LUIS OBISPO | INNOVATION



# 3-by-3: Developmental Screening Partnership between Parents and Pediatric Practices



COUNTY OF SAN LUIS OBISPO | INNOVATION



# Presenting Problem/Need

- Lack of comprehensive and recurring behavioral health screenings for children.
- County does not have data or programs solely dedicated to measure and capture data for children 0-3.



# Proposed Solution

- Tests three methods to administer Ages & Stages Questionnaire: Social Emotional for children 0-3:
  - Health Educator:
    - 30-minute in-clinic education encounter
  - Parent Self-Administration:
    - 30-minute self-administered assessment
  - Child-care Provider:
    - Completed and collected at child-care provider





# Evaluation Components

- 3 testing methods
  - What are the best practices that will most likely increase behavioral health screenings in early childhood?
  - What are the best practices/methods that will most likely increase knowledge/conversation about mental health?
  - What are the best practices/methods that will most likely increase referrals?
- Increase parent/primary caregiver:
  - Knowledge of age-appropriate social emotional development
  - Mental health knowledge
- Increase pediatric setting mental health knowledge
- Increase appropriate referrals for behavioral health needs



# Innovation Budget

- Total Project Cost = \$859,998

Fiscal Year (July-June)	AB114 MHSA	FY 2017-18 MHSA	FY 2018-19 MHSA	FY 2019-20 MHSA	Total
FY 2018-19	\$184,860				\$184,860
FY 2019-20		\$215,428			\$215,428
FY 2020-21			\$223,184		\$223,184
FY 2021-22				\$236,526	\$236,526
Total	\$184,860	\$215,428	\$223,184	\$236,526	\$859,998



# Sustainability

- Through evaluation determine which method(s) is cost-saving and effective based on the goals;
- Continue the partnership with established Community Health Centers and child care providers; and
- Establish the best public and private funding sources to continue the service.



# Affirming Cultural Competence Education & Provider Training: SLO ACCEPTance



COUNTY OF SAN LUIS OBISPO | INNOVATION



# Presenting Problem/Need

- San Luis Obispo County lacks qualified culturally competent and LGBTQ-affirming providers;
- Many LGBTQ community members travel outside of the county to find the support of trained affirming therapists;
- Insufficient services for transgender clients and LGBTQ youth in the community; and
- Supportive mental health services and youth services as two of the most important service needs in the county.



# Proposed Solution

- LGBTQ mental health care training – 9 month learning process:
  - Phase I: Cultural Sensitivity: Language and Becoming Aware
  - Phase II: Clinical Issues for Client
  - Phase III: Potential Provider Issues
- Comprehensive and empirically-based training program delivered across 2-3 day trainings.
- Professional consultation meetings
- Network development



# Evaluation Components

- Testing a new training curriculum
  - What is the best training approach for training/teaching therapist to work with LGBTQ clients?
  - What is the best method to increase the number of mental health professionals and peers who can provide LGBTQ affirming services?
  - What is the best method that allows increase access for the LGBTQ community to mental health services?
- Increase:
  - Therapist knowledge, awareness, and skills
  - Level of LGBTQ competency and attendees' learning outcomes
  - Number of services that engage LGBTQ-identified clients
  - Number of LGBTQ-identified clients in the community



# Innovation Budget

- Total Project Cost = \$554,729

Fiscal Year (July-June)	AB114 MHSA	FY 2017-18 MHSA	FY 2018-19 MHSA	FY 2019-20 MHSA	Total
FY 2018-19	\$107,461				\$107,461
FY 2019-20		\$177,108			\$177,108
FY 2020-21			\$177,108		\$177,108
FY 2021-22				\$93,052	\$93,052
Total	\$107,461	\$177,108	\$177,108	\$93,052	\$554,729





# Sustainability

- Through evaluation determine the effectiveness of the new curriculum, and make changes if necessary;
- If possible, continue partnership with established community based organizations to leverage resources; and
- Establish the best public and private funding sources to continue the service



# Questions?



COUNTY OF SAN LUIS OBISPO | INNOVATION



# Proposed Motion

The MHSOAC approves San Luis Obispo County's two (2) Innovation Projects, as follows:

- **Name:** 3-by-3 Developmental Screening Partnership Parents & Pediatric Practices
- **Amount:** \$859,998
- **Project Length:** Four (4) Years
  
- **Name:** Affirming Cultural Competence Education & Provider Training: Offering Innovative Solutions to Increase LGBTQ Mental Health Care Access (SLO ACCEPTance)
- **Amount:** \$554,729
- **Project Length:** Four (4) Years

