



WELLNESS • RECOVERY • RESILIENCE



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## Commission Packet

**Commission Teleconference Meeting**  
**June 10, 2019**  
**9:00 AM – 10:00 AM**

**MHSOAC**  
**1325 J Street, Suite 1700**  
**Sacramento, CA 95814**

**Call-in Number: 1-866-817-6550**  
**Participant Passcode: 3190377**

### Additional Public Locations

**2000 Embarcadero Cove, Suite 400**  
**Oakland, CA 94606**

**13650 Mindanao Way**  
**Marina Del Rey, CA 90292**

**1144 Camino Del Rio**  
**Santa Barbara, CA 93110**

**9300 Valley Childrens Place**  
**Madera, CA 93636**

**6925 Chabot Road**  
**Oakland, CA 94618**

**State Capitol, Room 2082**  
**Sacramento, CA 95814**

**7919 Folsom Blvd, Suite 180**  
**Sacramento, CA 95826**

**811 Wilshire Blvd, Suite 1000**  
**Los Angeles, CA 90017**



Mental Health Services  
Oversight & Accountability Commission



WELLNESS - RECOVERY - RESILIENCE

**Khatera Tamplen**  
Chair  
**Lynne Ashbeck**  
Vice Chair

1325 J Street, Suite 1700  
Sacramento, California 95814

## Commission Teleconference Meeting Agenda

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### Public Notice

The public is requested to fill out a “Public Comment Card” to address the Commission on any agenda item before the Commission takes an action on an item. Comments from the public will be heard during discussion of specific agenda items and during the General Public Comment period. Generally an individual speaker will be allowed three minutes, unless the Chair of the Commission decides a different time allotment is needed. Only public comments made in person at the meeting will be reflected in the meeting minutes; however, the MHSOAC will also accept public comments via email, and US Mail. The agenda is posted for public review on the MHSOAC website <http://www.mhsoac.ca.gov> 10 days prior to the meeting. Materials related to an agenda item will be available for review at <http://www.mhsoac.ca.gov>. All meeting times are approximate and subject to change. Agenda items are subject to action by the MHSOAC and may be taken out of order to accommodate speakers and to maintain a quorum. As a covered entity under Title II of the Americans with Disabilities Act, the Commission does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its meetings. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least three business days (72 hours) prior to the meeting by contacting Lester Robancho at (916) 445-8774 or by email at [mhsoac@mhsoac.ca.gov](mailto:mhsoac@mhsoac.ca.gov).

**Khatera Tamplen**  
Chair

**AGENDA**  
**June 10, 2019**

**Lynne Ashbeck**  
Vice Chair

**Approximate Times**

**9:00 AM Convene and Welcome**  
Chair Khatera Tamplen will convene the Mental Health Services Oversight and Accountability Commission. Roll call will be taken.

**9:05 AM Action**  
**1: Transition Age Youth Request for Proposal Outline**  
**Presenters:**

- Norma Pate, Deputy Director, MHSOAC
- Tom Orrock, Chief of Commission Operations & Grants, MHSOAC

The Commission will consider approval of an outline for the Request for Proposal for Transition Age Youth mental health advocacy.

- Public Comment
- Vote

**9:25 AM Action**  
**2: Contract Authority**  
**Presenter:**

- Dawnté Early, Chief of Research & Evaluation, MHSOAC

The Commission will consider authorizing the Executive Director to enter into two or more contracts not to exceed \$1,300,000 to support research and evaluation efforts; and two or more contracts not to exceed \$214,000 to support communication efforts and IT services.

- Public Comment
- Vote

**9:45 AM General Public Comment**  
Members of the public may briefly address the Commission on matters not on the agenda.

**10:00 AM Adjourn**

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# AGENDA ITEM 1

Action

June 10, 2019 Commission Teleconference

Transition Age Youth RFP Outline

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**Summary:** The Commission will consider approval of an outline and authorizing the release of a Request for Proposal (RFP) to support advocacy on behalf of Transition Age Youth (TAY) in California.

**Background:** The Commission oversees the activities of eight statewide stakeholder advocacy contracts funded under Welfare and Institution Code Section 5892(d). These contracts are funded by Mental Health Services Act State Administration dollars and focused on supporting the mental health needs of consumers, families, diverse communities, parents and caregivers, LGBTQ, transition aged youth, veterans, and immigrant and refugee communities through education and training, advocacy, and outreach efforts.

## Statewide Stakeholder Advocacy Contracts:

In July of 2016, in the first round of competitive Request for Proposals (RFP) released by the Commission, California Youth Connection (CYC) was awarded a statewide stakeholder advocacy contract in the amount of \$500,000 per year for a three year total of \$1.5 million for the TAY population.

	Contract Term	Contract Amount
Consumers	5/15/17-9/30/20	\$1,997,700.00.
Families	5/15/17-9/30/20	\$1,963,264.00
Diverse Communities	5/15/17-9/30/20	\$1,987,813.00
Parents and Caregivers	5/15/17-9/30/20	\$2,010,000.00
LGBTQ	5/15/17-9/30/20	\$2,008,348.00
<b>Transition Age Youth</b>	<b>9/1/16-6/30/19</b>	<b>\$1,500,000.00</b>
Veterans	5/15/17-9/30/20	\$2,010,000.00
Immigrants and Refugees	5/31/19-6/30/22	\$2,010,000.00
<b>Total</b>		<b>\$15,487,125.00</b>

The Governor's 2017 Budget provided additional funding for Statewide Advocacy contracts for the eight populations, increasing the amount to \$670,000 per year for a three year total of \$2,010,000 for all populations including TAY. As a result of the funding increase the Commission had an additional \$170,000 per year for a three year total of \$510,000 available to support advocacy activities on behalf of the TAY population.

In August 2017, the Commission authorized the Executive Director to issue a RFP for the additional funds and in November of 2017, CYC was awarded a contract in the amount of \$510,000 to conduct additional advocacy events in fifteen counties across the state.

The two current TAY contract terms are below:

<b>Contract Term</b>	<b>Contract Amount</b>
9/1/16-6/30/19	\$1,500,000.00
4/3/18-6/30/21	\$510,000.00
<b>Total</b>	<b>\$2,010,000.00</b>

**Current Funding Available:** The contract with California Youth Connection expires on 6/30/19 and a RFP will be released in the amount of \$1,840,000 for a three year term.

**Community Engagement:** Development of the proposed outline for the TAY RFP began in the summer of 2017 as Commission staff held a focus group and a separate listening session to gather information from stakeholders about how funds should be spent consistent with the needs of the TAY population. In the focus group and listening session strong support was expressed for inclusion of TAY in local level decision making processes as well as the need for local activities which focused on stigma reduction, increased access to relevant mental health services, and TAY engagement in the local mental health planning process.

Focus Group Findings:

- TAY have a sophisticated understanding of how mental health intersects with a wide variety of identities.
- There is a wide variety of experiences within different communities and regions that affect stigma and discrimination for those with mental health conditions.
- Access to mental health services is interrupted by confusing bureaucracies, an inability to pay for services, and a lack of connection or “not being mirrored by mental health professionals”.

Listening Session Findings:

- Need for local level focus on accessibility of mental health services.
- TAY involvement in local events and activities to ensure they are relevant and address employment, wellness activities, and stigma reduction.
- Outreach to high schools, college campuses, and drop in centers.
- Increased opportunities to participate in mental health planning and discussion.

**Information from Current TAY Contractor:** In addition to the focus group and information gathering meeting, Commission staff studied the State of the Community Report and other deliverables from the current TAY contractor. This review revealed that while local level advocacy efforts are a critical step in overall advocacy, it has been challenging for the state level advocacy organization to provide effective advocacy without strong collaborative relationships with local level TAY serving organizations. Implementation of the current TAY contract, which focuses on local level advocacy efforts, was delayed as a result of the lack of past collaboration to local decision makers and community organizations. In order to incentivize the collaborative relationships which are necessary for effective statewide advocacy, the TAY RFP would include funds for local TAY organizations who partner with the state-level advocacy organization.

Information from the current TAY contractor also revealed that there is a need to elevate youth voice as a strategy to improve and transform systems. It was reported that only 20% of young people with mental health challenges receive services and that the inclusion of youth in the mental health planning process is an essential step to increasing access to relevant mental health services. In response to the challenges of accessing appropriate mental health services, the TAY RFP will include components which encourage the inclusion of youth voices in the local level planning processes.

**Informational Surveys:** Commission staff conducted a survey of TAY organizations in an effort to assess the types of services offered. The survey sought to ascertain the focus and work of organizations who are currently assisting TAY with their access to mental health services, including how they are funded, their percentage of TAY in leadership, and their current level of collaboration with other organizations. Information from the survey results has guided the RFP development efforts. Some of the most pressing mental health needs of the TAY population include:

- Digital crisis services for marginalized populations
- Treatment options for co-occurring disorders (mental health and substance use)
- Housing
- Employment
- Meaningful connections to mental health providers
- Trauma informed schools

The Commission is requested to approve the proposed outline of the scope of work for a stakeholder contract for TAY and to authorize the release of the Request for Proposal (RFP) for the work as summarized in the proposed outline enclosure.

**Enclosures (2):** (1) Proposed Outline of Request for Proposal (RFP) for a Transition Age Youth Stakeholder Contract; (2) Power Point presentation.

**Presenters:**

- Norma Pate, Deputy Director, MHSOAC
- Tom Orrock, Chief of Commission Operations and Grants

**Handouts:** None.



**Proposed Outline of Request for Proposal (RFP)  
for the Transition Aged Youth Stakeholder Contract  
June 10, 2019 MHSOAC Commission Meeting**

Below is the recommended outline for the Transition Age Youth (TAY) Stakeholder RFP, including minimum qualifications. There will be one contract awarded through this RFP. This contract will be awarded to a statewide advocacy organization to provide state-level advocacy and to partner with and support local level organizations on behalf of Transition Age Youth.

The statewide advocacy organization will conduct state level advocacy events and will partner with local level organizations which serve TAY populations to provide local level outreach, training and advocacy. The statewide advocacy contractor will be selected through a competitive process and will be required to partner with local organizations serving TAY in each of California's five regions. The statewide organization will be required to subcontract with local organizations and form partnerships to complete the local advocacy, training and outreach deliverables.

### **Recommended Funding**

The total amount available for the statewide advocacy organization is \$500,000 in Year 1, \$610,000 in Year 2, and \$730,000 in Year 3 for a total of \$1,840,000.

The statewide advocacy organization will be required to subcontract with local organizations over the course of the contract term. The contract term will be three-years, three-months (39 months), with the last 3 months of the contract specifically allotted to the completion of the final State of the Community Report. The final State of the Community report will be paid out of the Year 3 funding. The funding available for the local level organizations will be provided to assist the statewide advocacy organization with local and statewide advocacy event deliverables, local level follow-up activities, data collection, and regional needs assessments for inclusion in the annual State of the Community Report.

### **Outline for the RFP**

One contract will be awarded to a state-level advocacy organization to provide advocacy, training and education, and outreach and engagement on behalf of TAY populations throughout California.

#### *Statewide Advocacy Contractor Responsibilities*

The statewide advocacy contractor will work in conjunction with local level entities which serve the TAY population to provide technical assistance and support to conduct training, outreach activities and advocacy meetings. The statewide advocacy contractor will also be responsible to represent the needs of TAY through state-level advocacy and policy engagement. The statewide advocacy contractor will be responsible for the following:

- Provide state-level, statewide advocacy for mental health policies which support TAY wellness.
- Collaborate with local organizations to conduct advocacy visits with local decision makers and outreach events to the TAY community.



- Provide training and technical assistance to the local organizations to grow their capacity for ongoing advocacy efforts.
- Write a State of the Community report each year.
- Plan and implement a TAY-led statewide event each year in collaboration with the local level partner organizations.

#### Local-Level Organization Responsibilities

Funding for local-level organizations will be drawn from the grant funds awarded to statewide advocacy organization. The local-level organizations will contract with the statewide advocacy organization to assist in the advocacy and outreach event deliverables, including organizing meetings with local leaders in mental health policy making and assisting the event planning and outreach efforts in their regions. The local program contractor will be responsible for the following:

- Collaborate with statewide advocacy contractor and local-level leadership to increase awareness of the specific mental health needs of TAY.
- Assist in the planning and implementation of a community outreach event which is informed by TAY and provides information regarding access to mental health services, opportunities to partner with local organizations, and future training and education opportunities.
- Provide quantitative and qualitative event data which provides a count of participants and post event satisfaction survey results and conduct follow up advocacy activities.
- Provide statewide advocacy organization with relevant information on the needs of TAY and services provided in the local community for inclusion in the state-level organization's State of the Community reports.

#### **Minimum Qualifications**

The following minimum qualifications must be met.

#### Statewide Advocacy Contractor

All eligible bidders must:

1. Be an established state-level organization which has been in operation for 2 years and has experience with programs and services related to the unique mental health needs of California's TAY populations;
2. Have experience and capacity to provide technical assistance and support to local community-based organizations;
3. Be a non-profit organization, registered to do business in California;
4. At least 51% of the program staff, board members, or advisory board members are TAY.

#### Local-Level Organization

All sub-contracted local level organizations must:

1. Have been in existence for at least 2 years and have experience and capacity to engage local leaders in mental health and to assist in the planning and implementation of an outreach activity for the TAY population.
2. Have established connections with TAY populations within their respective regions.

## **RFP Tentative Timeline**

- June 27, 2019: RFP released to the public
- August 2, 2019: Deadline to submit proposals
- August 22, 2019: Commission issues Notice of Intent to Award



# Proposed Outline of Request for Proposal (RFP) for Transition Age Youth (TAY) Stakeholder Contract

Norma Pate, Deputy Director, MHSOAC  
Tom Orrock, Chief, Commission Grants and Operations

June 10, 2019  
Agenda Item 1



# Background

- The Commission's Budget includes \$5.4 million annually to support stakeholder advocacy for eight different populations.
- Funded through MHSA Administration dollars
- Awarded through a competitive process.
- Activities include training, outreach, and advocacy efforts.



# TAY Stakeholder Funding

<b>Contract Term</b>	<b>Contract Amount</b>
9/1/16-6/30/19	\$1,500,000.00
4/3/18-6/30/21	\$510,000.00
<b>Total</b>	<b>\$2,010,000.00</b>

- \$1,840,000 available for this TAY stakeholder contract



# Community Engagement

Staff gathered information and input from the community.

- Focus Group
  - San Francisco, July 2017
    - ◆ 8 participants
  
- Community Listening Session
  - Sacramento, August 2017
    - ◆ Approximately 40 participants



# Community Engagement

## Informational Survey:

- Received responses from 16 organizations across the state.
- Key lessons:
  - Digital crisis services
  - Address co-occurring disorders
  - Housing
  - Employment
  - Suicide prevention strategies



# Assessment of Current Deliverables

- State of the Community Report
- Stakeholder Collaboration Meetings





# Contract Structure

- One State-Level Advocacy Contractor
  - Award to a State-Level Organization (SOC)
  - Statewide advocacy for policies which support TAY
  - Collaborate with local organizations
  - Provide Training and Technical Assistance
  - State of the Community Report
  - Statewide Advocacy Event
- Sub-contract with local level organizations which serve TAY
  - Collaborate with Statewide Advocacy organization
  - Assist with local advocacy and outreach
  - Provide data and needs assessments for SOC



# Proposed Scope of Work

Increase access to relevant TAY mental health services and TAY engagement in the local mental health planning process through

- Training and Education
- Outreach and Engagement
- Advocacy in collaboration with local organizations



# Funding

- Year 1- \$500,000
- Year 2- \$610,000
- Year 3- \$730,000



# Proposed Minimum Qualifications for State-Level Contractor

- Be an established state-level organization which has been in operation for 2 years and has experience with programs and services related to the unique mental health needs of California's TAY;
- Have experience and capacity to provide technical assistance and support to local community-based organizations;
- Be a non-profit organization, registered to do business in California; and
- At least 51% of the program staff, board members, or advisory board members are TAY.



# Proposed Minimum Qualifications for Local-Level Subcontractors

- Have been in existence for at least 2 years and have experience and capacity to engage local leaders in mental health and to assist in the planning and implementation of advocacy and outreach activities for the TAY population;
- Have established connections with TAY populations within their respective regions.



# Next Steps

- Upon Commission approval:
  - June 27, 2019: RFP released to the public
  - August 2, 2019: Deadline to submit proposals
  - August 22, 2019: Commission issues Notice of Intent to Award



# Proposed Motion

- The Commission approves the proposed outline of the scope of work for the TAY RFP;
- The Commission authorizes the Executive Director to initiate a competitive bid process.



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# AGENDA ITEM 2

Action

June 10, 2019 Commission Teleconference

Contract Authority

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**Summary:** The Commission will consider authorizing the Executive Director to enter into four contracts as follows:

- (1) A contract with the Regents of the University of California San Francisco (UCSF) to increase the Commission's capacity to evaluate the impact of the MHSA, use evaluation results for quality improvement, and ensure the collection and tracking of mental health data and information. Specifically, this contract will support a partnership between the University of California, San Francisco (UCSF) and the Commission's Research and Evaluation Unit to build internal processes for policy research projects, carry out highly complex statewide data linkage projects, and develop dissemination research products. In addition, the UCSF contract staff will provide policy and data research training and knowledge transfer to the Commission's Research and Evaluation staff.
- (2) A contract with Crusade Inc. to monitor and support the Commission's current website ([www.mhsoac.ca.gov](http://www.mhsoac.ca.gov)). Crusade Inc. will train Commission staff to support future website maintenance and provide operational support of development, test, and production website environments associated with MHSOAC website, including technical testing activities related to MHSOAC Transparency Data Portal tools.
- (3) A contract to license Tableau Software. Tableau is a data visualization tool whose mission is to help people see and understand data. By licensing Tableau the Commission could decrease our technology costs by reducing our dependence on contracted web developers for data visualizations. Licensing with Tableau will increase efficiency internally as well as aid in our goal of providing transparency of MHSA money, programs, and outcomes.
- (4) A contract to provide mental health awareness through multicultural and multilingual commercials and segments. In the Commission's continuing effort to raise awareness of and reduce stigma and discrimination associated with mental illness in unserved and underserved communities, Crossings TV will provide 30 second commercial spots, 10 second billboards, and presence at multicultural events.



Dawnté Early, Chief of Research and Evaluation, will discuss a draft outline of the proposed scope of work for each contract.

**Presenter:**

- Dawnté Early, Ph.D., MA, Chief of Research and Evaluation

**Enclosures:** A PowerPoint presentation will be provided.

**Handouts:** None.

## ITEM 2: CONTRACT AUTHORITY

The Commission will consider authorizing the Executive Director to enter in to four contracts to support research and evaluation efforts, communication efforts, and IT services.



Dawnté R. Early, PhD, MS  
Chief of Research & Evaluation

# Regents of the University of California, San Francisco

- **GOAL:** Increase the Commission's capacity to evaluate the impact of the MHSA, use evaluation results for quality improvement, and ensure the collection and tracking of mental health data and information.
- **AMOUNT:** \$1,161,008



# Crusade Inc.

- **GOAL 1:** Maintain the MHSOAC website including providing operational support of development, test, and production website environments associated with MHSOAC website.
- **GOAL 2:** Support technical testing activities related to MHSOAC Transparency Data Portal tools.
  
- **AMOUNT:** \$103,990



# Tableau Software

- **GOAL:** Data visualization tool to help the public access and understand mental health data and research findings. This software could decrease technology costs by reducing dependence on contracted web developers for data visualizations.
- **AMOUNT:** \$130,079



# Crossings TV

- **GOAL:** Provide mental health awareness through multicultural and multilingual commercials and segments.
- **AMOUNT:** \$109,880



# Proposed Motion

- The Commission authorizes the Executive Director to enter into four contracts as follows:
  - **Regents of UC, San Francisco for research and evaluation support**
    - ◆ Not to exceed \$1,161,008
  - **Crusade, Inc. for website support**
    - ◆ Not to exceed \$103,990
  - **Tableau Software for data visualization software**
    - ◆ Not to exceed \$130,079
  - **Crossings TV for multicultural and multilingual commercials and segments**
    - ◆ Not to exceed \$109,88

