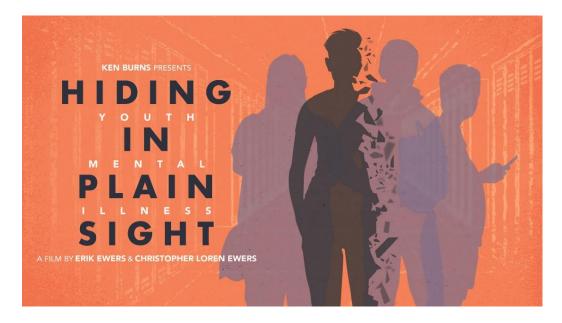


HIDING IN PLAIN SIGHT: YOUTH MENTAL ILLNESS SCREENING MATERIALS



WETA is pleased to make screeners available for Hiding in Plain Sight screening events.

Please Note: The screeners are for engagement events <u>**ONLY**</u>. The material cannot be edited, manipulated, broadcast, shared on social media, streamed without approval, posted on a website without approval, or sold. Duplication and third-party use are prohibited.

PLEASE NOTE: If you are planning to record your event, you should ONLY use trailers. The full screeners must be removed from archival recordings.

SCREENER DESCRIPTION

HIDING IN PLAIN SIGHT: YOUTH MENTAL ILLNESS features first-person accounts from more than 20 young people, ranging in age from 11 to 27, who live with mental health conditions, as well as parents, teachers, friends, healthcare providers in their lives, and independent mental health experts. WETA is happy to provide you with access to three screeners: a 15-minute version, a 30-minute version, and a 1-hour version.

If you are interested in hosting a screening event, please reach out to Myava Mitchell, <u>mmitchell@weta.org</u>, with the following information:

Name, Title, Best Contact (Email or Phone), Organization Name, Prospective Event Date, & Quick Description of Event

HIDING IN PLAIN SIGHT SCREENERS

These links are not to be shared with external people/groups without permission.

SCREENER 1: HIDING IN PLAIN SIGHT 15-minute screener (15:20) HIPS - FILM SCREENER - 15 Minute / PW: HIPS

SCREENER 2: HIDING IN PLAIN SIGHT 30-minute screener (32:30) HIPS - FILM SCREENER - 30 Minute / PW: HIPS

SCREENER 3: HIDING IN PLAIN SIGHT 60-minute screener (63:10) HIPS - FILM SCREENER - 60 Minute / PW: HIPS

SCREENING EVENTS SUPPORTING MATERIALS / ASSETS

Promos & Trailers

<u>HIPS-Trailer-PressRelease2022 - 4 Min - KB Intro.mp4</u> Password: HIPS

Engagement / Discussion Guide

Graphics Art & Images

Social Media Toolkit <u>Hiding in Plain Sight (socialpresskit.com)</u>

Mental Health Language Guide Mental Health Language Guide - Well Beings

PBS Press Room
<u>PBS Pressroom - HIDING IN PLAIN SIGHT: YOUTH MENTAL ILLNESS</u>

PBS Film Page Hiding in Plain Sight: Youth Mental Illness | PBS

Film Page on Well Beings Hiding in Plain Sight: Youth Mental Illness - Well Beings

CLOSED CAPTIONS

You have the option of to have open or closed caption for your screener. If you don't see what you're looking for, please reach out to Myava Mitchell, <u>mmitchell@weta.org</u>, for a request.

English, Spanish & Russian captions available for 15-minute screener below.

SCREENER 1: HIDING IN PLAIN SIGHT 15-minute screener (15:20) https://vimeo.com/wetanational/review/748793230/119c14e1d7 / PW: HIPS

English open captions available for 30-minute screener below.

SCREENER 2: HIDING IN PLAIN SIGHT 30-minute screener (32:30)

Spanish captions available for 60-minute screener below.

SCREENER 3: HIDING IN PLAIN SIGHT 60-minute screener (63:10) https://vimeo.com/wetanational/download/766177522/7cc62307d9 / PW: HIPS22

BOOKING PANELISTS / MODERATOR(S)

Are you interested in having one of the filmmakers or film participants attend your event? If so, please reach out to Myava Mitchell, <u>mmitchell@weta.org</u>, who can extend the invitation on your behalf. We ask that you prepare a letter of invitation and address it to whom you'd like to participant.

Below is a list of characters from the film. If in the promo column, it is marked 'N', we ask that you respect the film participants wishes not to participant in any promotional and/or engagement events.

Hiding in Plain Sight Character List

Once you have solidified all the details for your screening event, please fill in the below and send to Myava Mitchell, <u>mmitchell@weta.org</u>.

Title: Screening/Panel Discussion w/ Company Name Date: City, State: Venue: Link to more info: Please Note: We keep track of all Hiding in Plain Sight screening events. With your permission, we would like to post your event on <u>https://wellbeings.org/screenings-events/</u>. If it is a private event, it will be marked as a private event. If your event does not have a link, we are unable to post it on wellbeings.org.

ATTENDEE SURVEY



The attendee survey is at: https://www.surveymonkey.com/r/HidingEvent

You have the option to share the number of attendees at your events. Event surveys provide data and insights on the collective and individual impact of events so that we may report back to funders.

Surveys may be shared via the link or QR code above.

For questions and/or concerns, please reach out to Myava Mitchell, <u>mmitchell@weta.org</u>, or Tom Chiodo, <u>tchiodo@weta.org</u>.



HIDING IN PLAIN SIGHT SCREENING MATERIALS | Page 4