

Striving
for
Zero

Striving for Zero Rural County Collaborative Meeting 1, October 8, 2021

Support for people at risk for suicide or those supporting people at risk is available by calling the **National Suicide Prevention Lifeline** 1-800-273-TALK (8255)

Apoyo y ayuda para personas a riesgo de suicidarse o para las personas que los apoyan está disponible llamando al **National Suicide Prevention Lifeline** 1-888-682-9454

Welcome!

Please add your county name to your display name and introduce yourself in the chat.

We will share the slides and recording with you.

Striving for Zero Learning Collaborative

Advance local strategic planning and implementation and alignment with strategic aims, goals and objectives set forth in California's Strategic Plan for Suicide Prevention



Builds on a previous Learning Collaborative offered by the California Mental Health Services Authority

Find the Plan here: <https://mhsoac.ca.gov/what-we-do/projects/suicide-prevention/final-report>

Advancing Strategic Planning for Suicide Prevention in California
Fiscal Years 2018-2020

Outcomes from the Each Mind Matters Learning Collaborative with County Behavioral Health Agencies and their Community Partners

The Suicide Prevention Learning Collaborative was formed in the fall of 2018 to provide Each Mind Matters (CaIMHSA) member counties with technical assistance as they embarked on developing or updating a suicide prevention strategic plan and creating or enhancing an existing coalition to inform suicide prevention efforts. The Learning Collaborative promotes sharing of knowledge and experience, and provides resources, information and steps needed to develop a suicide prevention strategic plan.

Steps of Strategic Planning

- step 1 Describe the Problem
- step 2 Choose Long Term Goals
- step 3 Identify Risk and Protective Factors
- step 4 Select or Develop Interventions
- step 5 Plan the Evaluation
- step 6 Implement, Evaluate, Improve

Strategic Planning Framework

The Learning Collaborative utilized a health approach to suicide prevention that emphasizes preventing problems from occurring or recurring (not just addressing problems that have already occurred) on whole populations rather than individuals and addressing health disparities.

Based on the Steps of Strategic Planning Framework from the Suicide Prevention Resource Center (SPRC).

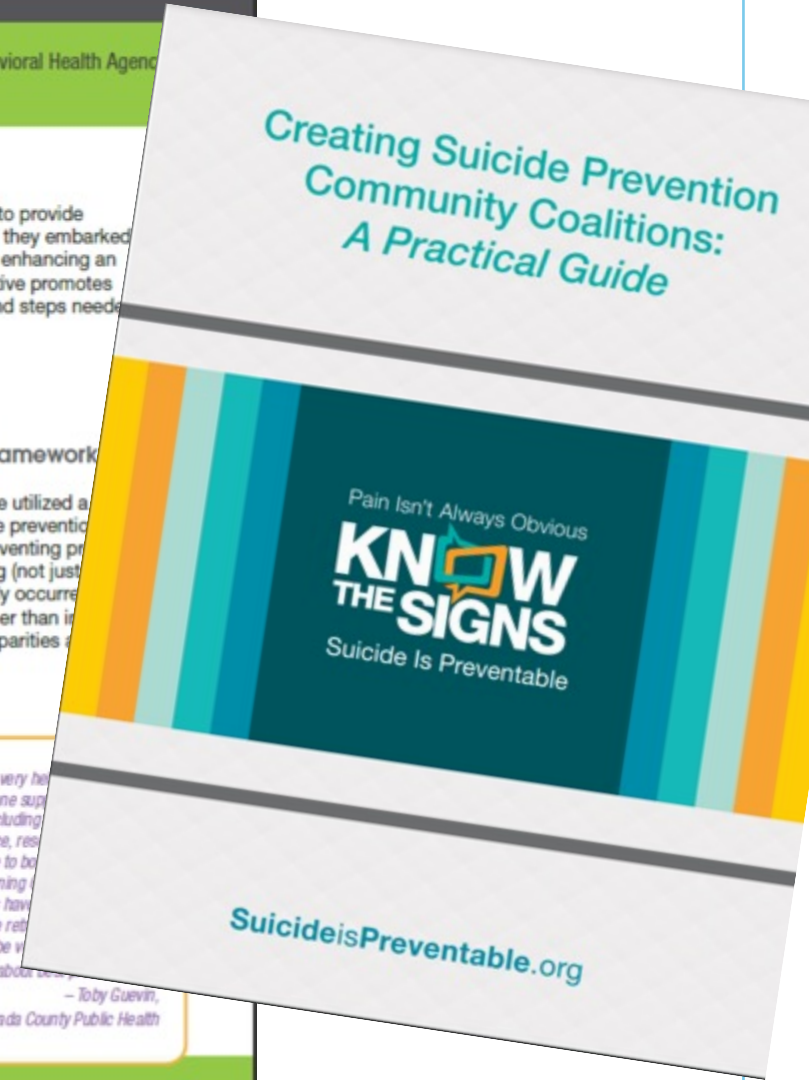
The Strategic Planning Framework utilized in the Learning Collaborative was informed by the Suicide Prevention Resource Center (SPRC), Key Elements for the Implementation of Comprehensive Community-Based Suicide Prevention by the Action Alliance for Preventing Suicide, and Preventing Suicide: A Technical Package of Policy, Programs and Practices by the Center for Disease Control. It is aligned with California's Strategic Plan for Suicide Prevention (2020-2025): Striving for Zero.

It's been very helpful on a one-on-one basis, including assistance, reaching someone to be... The Learning Collaborative webinars have found the return in 2019 to be very learning about...

— Toby Cuevas, Nevada County Public Health

EachMind MATTERS
The Learning Collaborative was designed and implemented by the Each Mind Matters Technical Assistance Team administered by Your Social Marketer, Inc.

Your Social Marketer, Inc.



Striving for Zero Rural County Collaborative

Special focus and hands-on support for rural counties

- ✓ Online modules
- ✓ Individualized technical assistance
- ✓ Learning exchange with other counties in shared interest areas



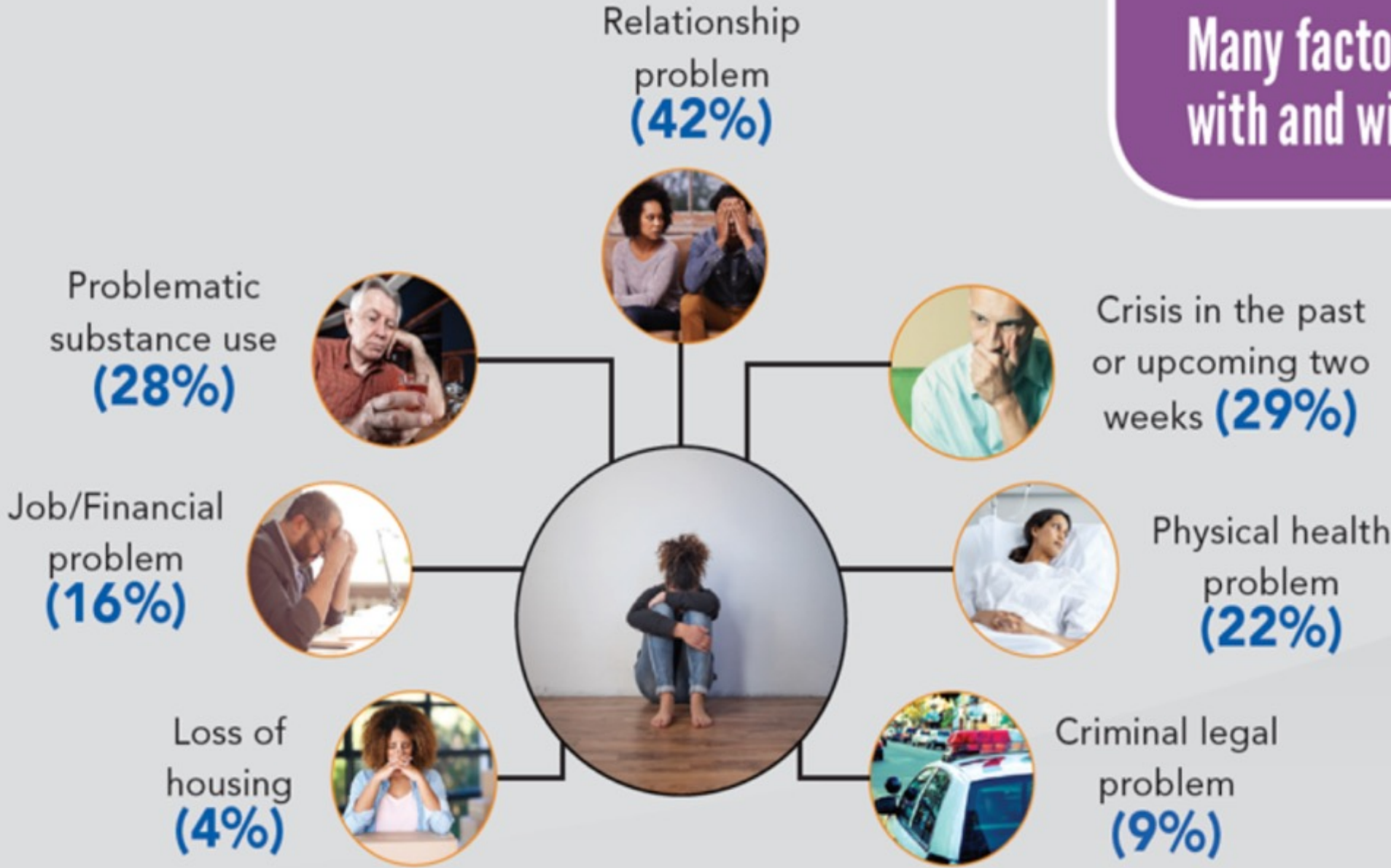
Webinar 1: April 7, 2021

<https://attendee.gotowebinar.com/recording/8177157450372649740>



The problem is complex...

Many factors contribute to suicide among those with and without known mental health conditions.



Note: Persons who died by suicide may have had multiple circumstances. Data on mental health conditions and other factors are from coroner/medical examiner and law enforcement reports. It is possible that mental health conditions or other circumstances could have been present and not diagnosed, known, or reported.

SOURCE: CDC's National Violent Death Reporting System, data from 27 states participating in 2015.

...we can't do it alone!

Implementing a Comprehensive Approach to Suicide Prevention will be most effective, particularly in rural areas where services may not be available or are difficult to access.

A comprehensive approach acknowledges the social and environmental determinants of health that impact health and well-being, such as income and poverty, availability of green space, access to healthcare services, and housing affordability.

Suicide prevention programs addressing root causes may include interventions like economic development, open outdoor spaces, access to mental healthcare, housing stabilization policies, reducing provider shortages, and addressing social-emotional learning and parenting and family relationships.

Coordinated Community Engagement



- A process by which community members and organizations come together with a mission to make a change to benefit their community.
- It inspires true ownership of the problems and the solutions; the more people who “own” your community engagement process, the more successful, and long-standing the overall change will be.
- Coordinated community engagement is an excellent way to drive permanent change or impact in a collaborative and bottom-up way.



What works in rural
communities?

COMMUNITY CARE COALITION

Coalición de Cuidado Comunitario



Community Care Coalition

@askularecountyccc · Nonprofit Organization

Send Message

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50+ Tulare county partners Focused on coordinated service delivery efforts to identify and meet the diverse needs of our resilient communities.

609 people like this including 38 of your friends



679 people follow this



Create Post

Photo/Video

Check in

Tag Friends

PINNED POST



Community Care Coalition

September 16 at 9:45 AM · 🌐


DONATIONS needed! Instructions below.

Town Halls

Website

Publication

Page 3 Resources for Domestic Violence Page 4 Resources for Foster Youth Page 7 Resources for Suicide Prevention

A photograph of two people, a woman in a white top and a man in a blue hoodie, standing on a gravel path with their bicycles. They are looking towards a lush green landscape with a body of water in the background. The scene is bathed in warm, golden light, suggesting late afternoon or early morning.

PATHWAYS TO
HOPE


In times of stress and disaster,
there are people who care.
You're not alone!

A Special Advertising Supplement

Ready for some fun?

TRIVIA PARTY

Non-Traditional Partners	Engage!	Barriers & Obstacles	Common Ground	Communicate	More Partners
\$200	\$200	\$200	\$200	\$200	\$200
\$400	\$400	\$400	\$400	\$400	\$400
\$600	\$600	\$600	\$600	\$600	\$600
\$800	\$800	\$800	\$800	\$800	\$800
\$1000	\$1000	\$1000	\$1000	\$1000	\$1000



Let's hear from
you!

How are you
moving
forward with
suicide
prevention
efforts amidst
COVID-19, wild
fires and more?



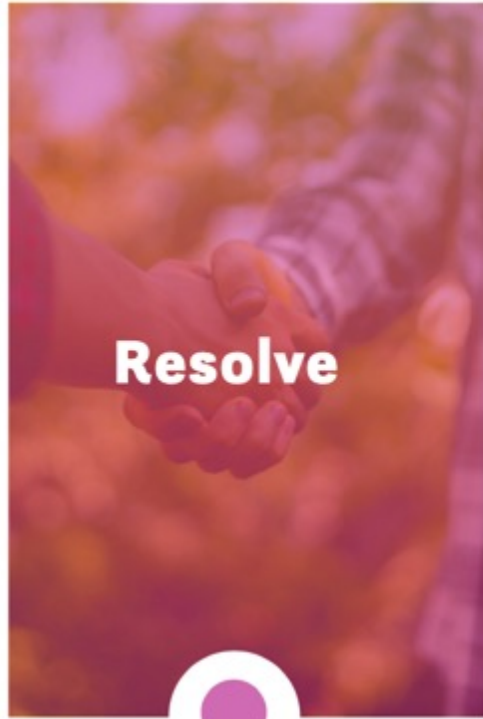


Other Questions?

What's Next?



Readiness



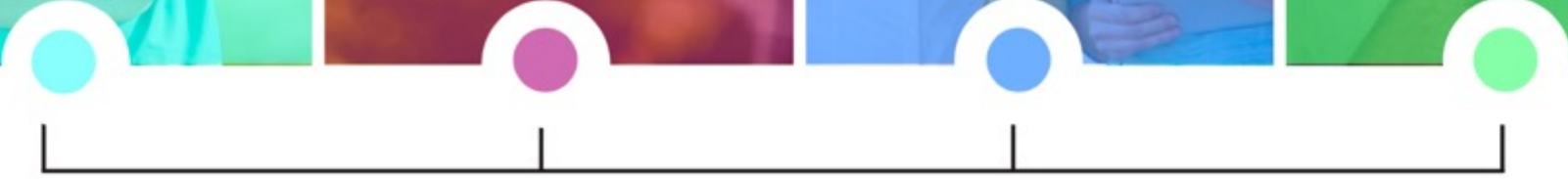
Resolve



Relationships



Resiliency



Celebrating the Power of Rural Movement!



Striving for Zero Rural County Collaborative Meeting #2

March 16, 2022, 10AM-11:30AM

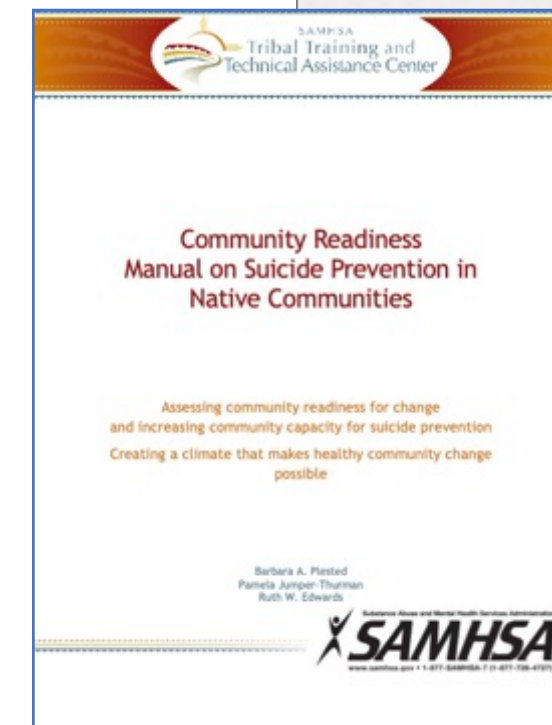
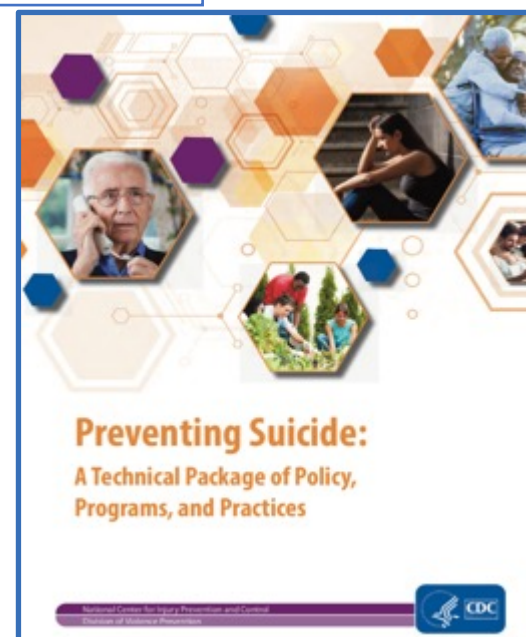
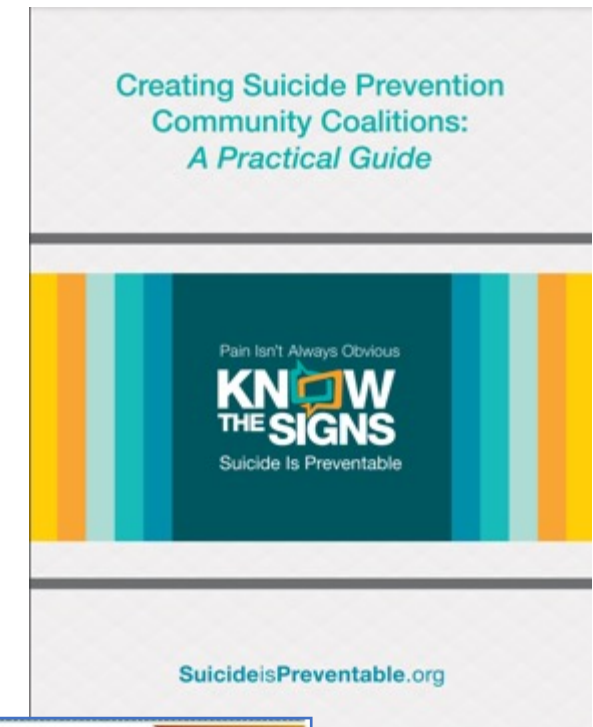
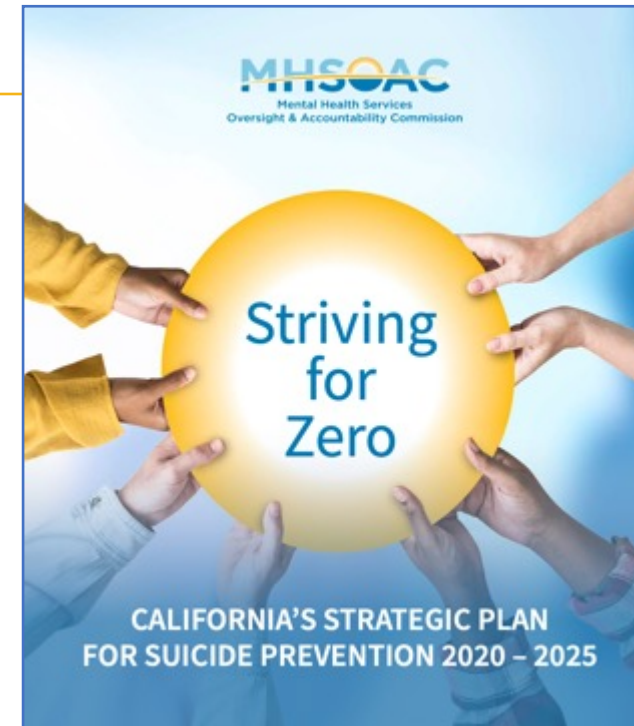
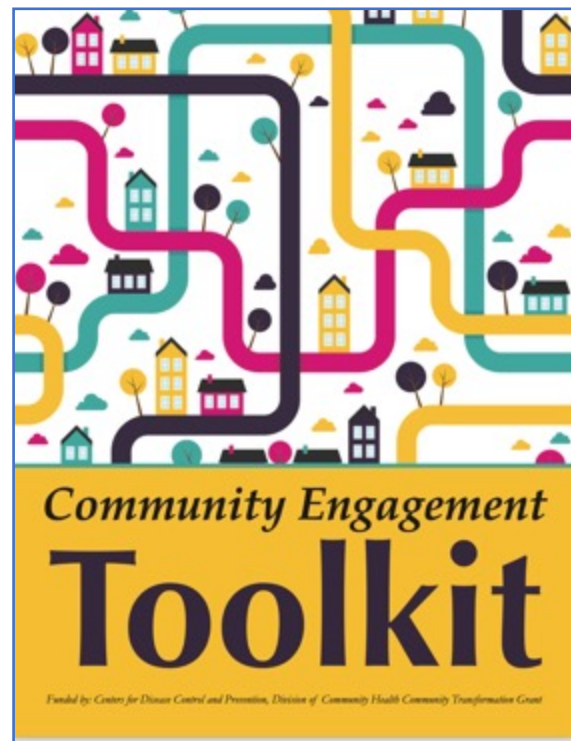
<https://zoom.us/meeting/register/tJApduGgrjktGdQVbA6pbwZykSJcFEaZBrNQ>

Striving for Zero Strategic Planning Collaborative Online Module #3

Wednesday, October 20th 10AM - 12PM

<https://us06web.zoom.us/meeting/register/tJYkdOqqqToqHdM2KiLHbKYeVO38Y9p-fgOn>

Guiding Resources



Thank you for your time

For more information please contact: jsandra@suicideispreventable.org

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