

STRIVING FOR ZERO EXCELLENCE AWARDS

Striving
for
Zero

STRIVING FOR ZERO

"Everyone Can Play a Role in Suicide Prevention" Training PSA Video

Riverside County:

Riverside University Health System – Behavioral & Public Health (RUHS)

The Trainings subcommittee created a Public Service Announcement (PSA) to increase awareness of free trainings offered by RUHS – Behavioral Health. This PSA is promoting suicide prevention gatekeeper trainings such as safeTALK, ASIST, and Mental Health First Aid. The subcommittee's goal is to train everyone that lives, works, or worships in Riverside County in one or more of these evidenced-based training models. The video drives home the important message that "everyone can play a role in suicide prevention" regardless of background or experience. The dissemination plan for the PSA is to request that local businesses display and share this video at their business or organization, making it available to the public. This initiative aligns with the subcommittee's goals to increase effectiveness of suicide risk screenings, assessments, and trauma-informed practices, as well as support identification and intervention to effective care.

Pain isn't
always
obvious.

You can
make a
difference.



SCAN ME TO PLAY
THE PSA VIDEO!

If you are feeling suicidal (or if you are concerned about someone), there is help available right now. A trained counselor is ready to talk to you and provide help.

Call 951-686-HELP (4357)

safeTALK



Mental Health First Aid -
Adult & Youth



ASIST

